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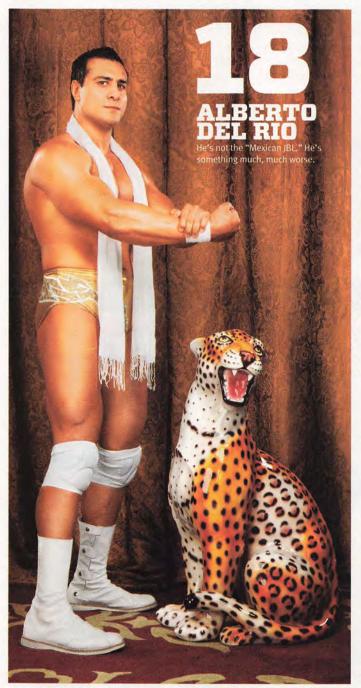




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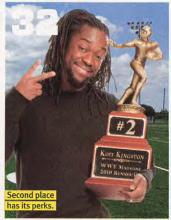


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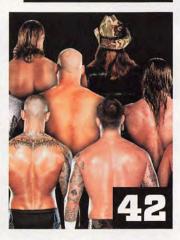












10 BY THE NUMBERS We break down stats from the decade's first match.

12 WWE'S UNLUCKIEST DAY The 15th of March is a date of infamy in WWE. And we have the facts to prove it.

20 JERK OF THE MONTH The Miz's mother should be absolutely ashamed. We know we are.

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TION The pop starlet's been raiding our wardrobe! Or-gasp-could it be the other way around?

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32 YOU GOT THE MIC You ask, we tell. Plus: Miz's tiny trophy, Ricardo Rodriguez's sweet 'do, Christian's tweets and your finest fan art.

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36 FANTASY WARFARE Ricky "The Dragon" Steamboat and The Monday Night Delight, John Morrison, match aerials all over the arena in an "Anything Goes" Falls Count Anywhere bout at WWE Over the Limit.

38 CASH FOR QUESTIONS Sheamus begrudgingly answers your questions

about his devastating loss to Santino. 40 DEBATING DIVAS Make your girly girl fall in love with any sport thanks to The Bellas' six infallible tips.

42 THE TRIPLE CROWN QUIZ Only 20 WWE Superstars are Triple Crown Champions. Take our quiz and see if

you're a champ-or a chump.

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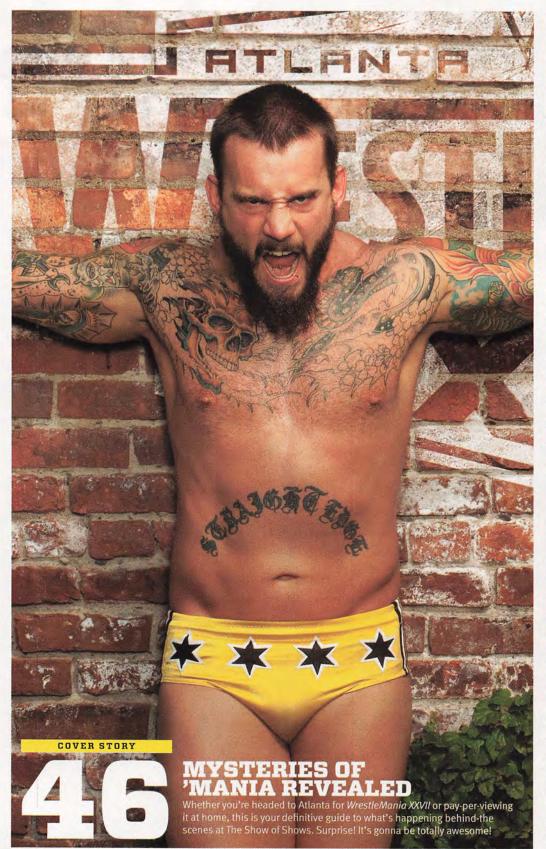
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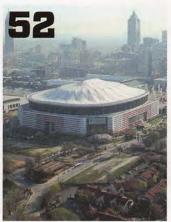
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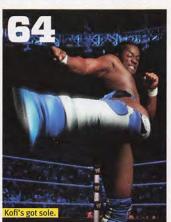




Edge Superstar divulges his game plans for WrestleManias past, present and future, and explains why his beef with John Cena is no laughing matter.

50 BECOME THE MAYOR OF

'MANIA Welcome to Atlanta! Now get out there and experience the most actionpacked, mouth-watering, sightseeing, superfan-loving weekend of your life. 52 'MANIA BLUEPRINT Go inside the Georgia Dome for your exclusive first peek at what The Show of Shows will look like. And no, the Dirty Bird won't be there.



56 INSIDER CM Punk leads The Nexus; Alberto Del Rio shows us his sweetest ride; Morrison skyrockets up the charts; Sheamus spirals downward; Lay-Cool go through a table; WWE TLC breaks all the rules; and much, much more!

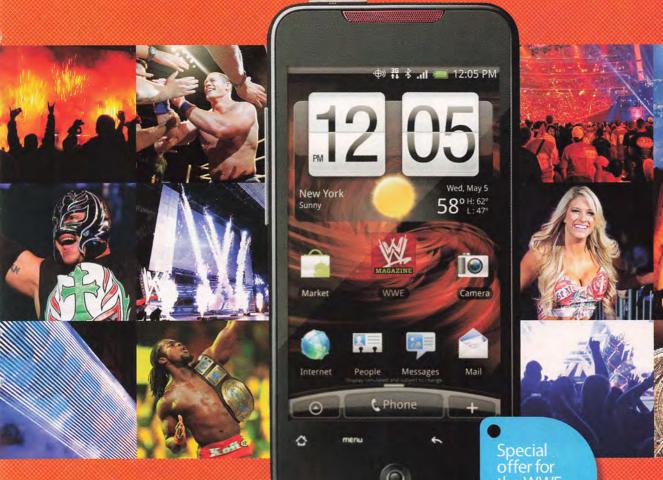
62 DOLPH ZIGGLER Q&A He is perfection—or so Mr. Ziggles tells us in this revealing interview.

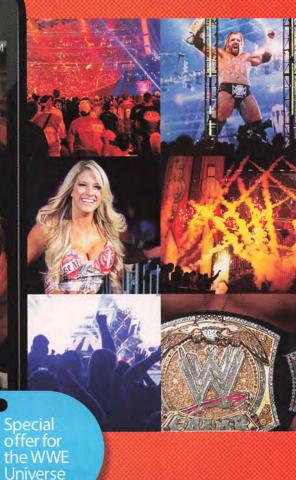
64 THE LAST THING YOU'LL EVER SEE

Kofi Kingston gives readers a dose of Trouble in Paradise.

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1. Great Scott!

2. HBK v. ADR!

3. Tough Enough Returns!

4. Geeking Out!

5. WWE NXT Uprising T!

6. Old-School Chili Cookoff!

ON THE COVER



CM PUNK

Photography by **Chad Griffith** Digital Imaging by Eric Heintz



ID STATEMENT Issue #62 of WW Magazine (ISSN 1933-4524, USPS 720-450, Canadian Publications Mail Sales Agreement No. 0392960 is published every four weeks, 13 times a year by World Wrestling Entertainment, Inc. 02 zost World Wrestling Entertainment, Inc. 1221 East Main Street, Stamford, CT 06302 and published in Canada by World Wrestling Entertainment, Inc., 1221 East Main Street, Stamford, CT 06302 and published in Canada by World Wrestling Entertainment, Inc., 1221 East Main Street, Stamford, CT 06302 and published in Canada by 1821 East Stamford, CT 06302 and 1822 East Stamford, CT 06302 East Stam



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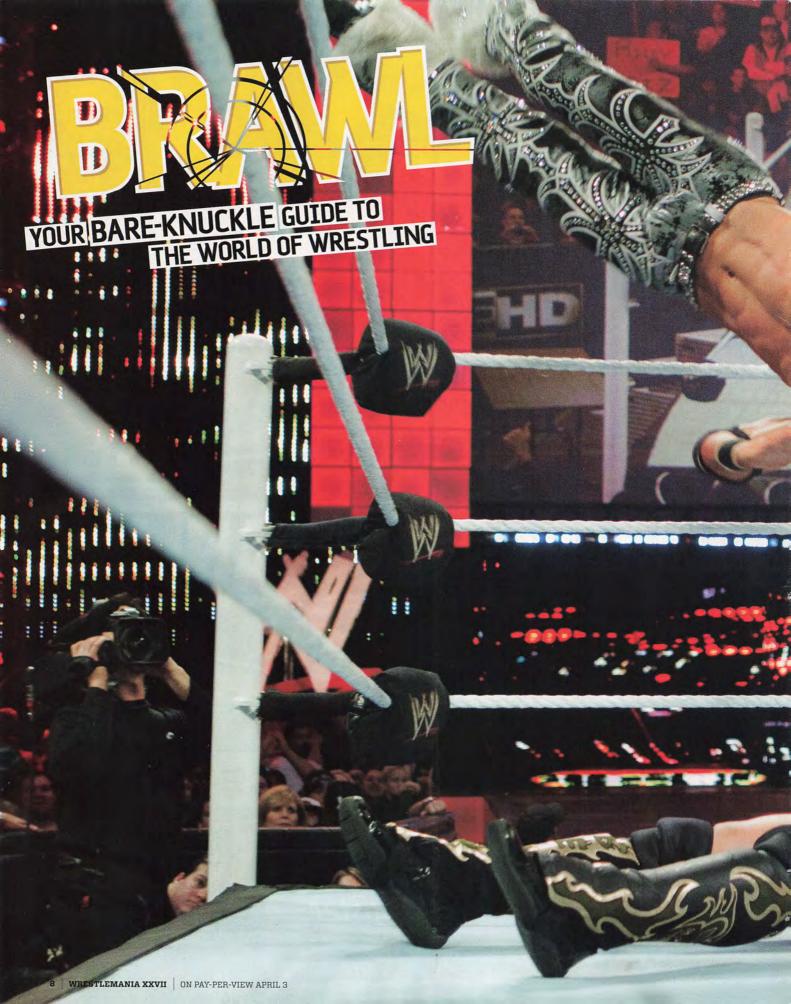
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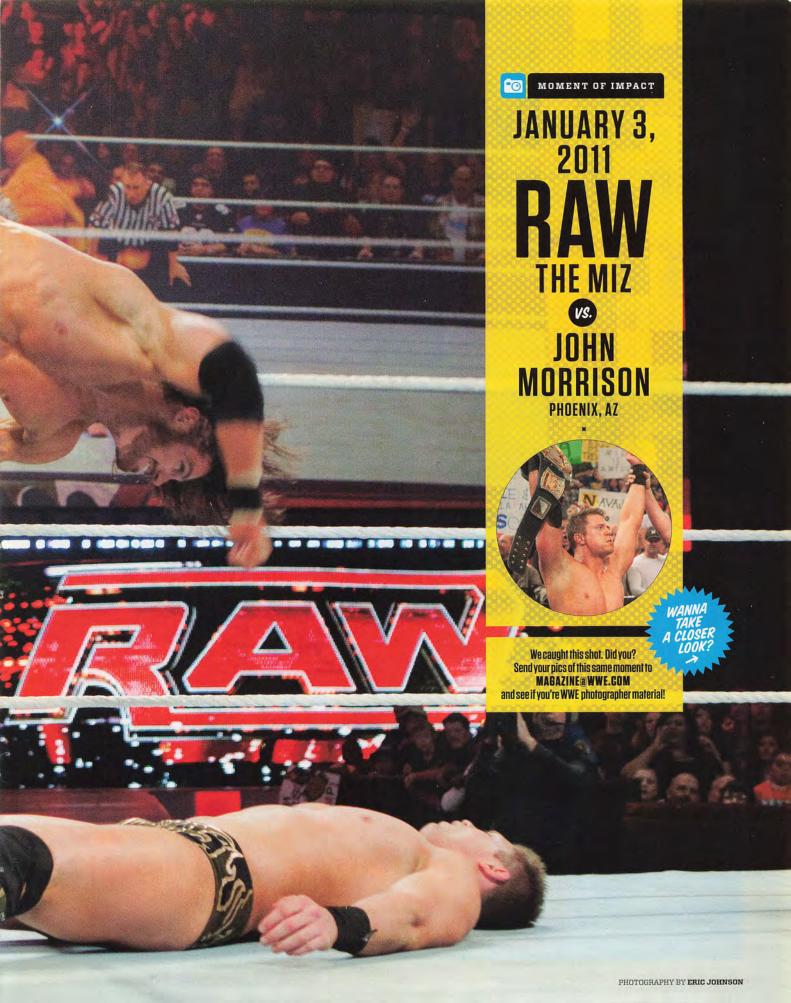
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By The Numbers

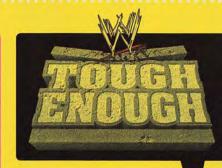
January 3, 2011 also marked the beginning of CM Punk's reign as the leader of The Nexus.

In 2011's premiere bout, John Morrison competed in his first WWE Championship Match, which was also The Miz's first title defense of the decade. And we were first on the scene to tally up the numbers!



STATES WITH A CITY NAMED PHOENIX

the largest. The other states? Colorado, Georgia, Illinois, Louisiana, Maryland, Michi-



FIRST FOUR SEASONS

ENOUGH who went on to win a singles title. The Miz (U.S., WWE) and John Morrison (I-C) got their start on the show, and Melina is the only Tough Enough competitor who has won the Divas Championship.



THIS WAS THE FIRST MATCH OF 2011, BUT I'M ALREADY NOMINATING IT FOR MATCH OF THE YEAR-IF NOT MATCH OF THE DECADE. WE WENT NO HOLDS BARRED FROM THE GET-GO."









DAYS THE MIZ AND MOR-RISON HELD THE WORLD antics on "The Dirt Sheet." But all



April 13, 2009 The Miz is drafted to Raw, then attacks John Morrison. Et tu, Miz?



Jan. 3, 2011 WWE Champ The Miz beats JoMo one-on-one for the third time.



Oct. 16, 2009 The two debate on SmackDown about which of them is the "Jannetty."



July 18, 2010 The Miz wins MITB, besting seven Superstarsincluding Morrison.



Oct. 25, 2009 U.S. bests I-C, as The Miz defeats John Morrison at WWE Bragging Rights.



March 28, 2010 Show-Miz retain their titles, beating JoMo & R-Truth at WMXXVI.



Nov. 22, 2009 Team Miz defeats Team Morrison in a Survivor Series Elimination Match



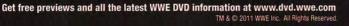
Dec. 19, 2009 The Miz defeats Morrison again at WWE Tribute to the Troops.

¥RING ¥WORLD ¥STORY

Never-before-seen documentary on the life and times of Big Show featuring new candid interviews where Show discusses his career, how a giant lives in an average-sized world, and more. The set also includes more than a dozen of his greatest matches.

THE BIG SHOW: A GIANT'S WORLD

3-DISC SET















Finished?

Skydiving?



THE FATAL FOUR





JACK

SWAGGER

"The Shack. I read

all of it except the

last 60 pages, and

never got around to

finishing it."

"Skydiving. It seems

more my style.'

We put Superstars in the hot seat with these random questions.

DOLPH ZIGGLER

"The Girl With the Dragon Tattoo. I read about 70 pages, but it was long and took place in Sweden.'





MELINA

"The Secret. I heard everyone talking about it, so I felt like I was supposed to read it."



"Everyone skydives. Bungee jumping seems scarier and more exciting."



"Twitter. Just to

check what other

people are saying

about whatever

might be going on.

It's how I get my

news these days!"

"Skydiving. I did it once, and there's much more adrenaline in that than there is in bungee jumping. It's more of a thrill."

ALBERTO

DEL RIO

"The Bible. I've been

reading it very slowly

over time, but I've

yet to finish it. I'll get

there someday.



"I Google all the

time. I just bought a

house, so I'm Goo-

gling electricians,

plumbers, contrac-

tors. I also Google

myself."

Visit Each Morning?

I'm Never

To Do?

0 "Twitter. I always want to see what my many followers have to share with me.'



"Separate my

recyclables. Because

certain plastics can't

be recycled-it's just

too much of a hassle

to divide everything

up. Sorry, Mother

Earth, I'm lazy."

0 "Pack my bags. I hate having to pack I drag my feet all the time and wait until the last minute.



"I'm a really big soccer fan, so I always visit the site of my favorite team, realmadrid.com.

0



"Get up early. I've

always been that

0 "Leave my house once I'm home. When I finally get





MIND READER

BRAIN SCAN

Modern science now allows us to read Superstars' minds. This month: Yoshi Tatsu.

"I understand Lost in Translation in a way you never will."

"Everyone laughs so hard at the 'Mr. Sparkle' episode of The Simpsons. Why?"



"My theme music kind of tickles when I hear it."

"If you gave me HBO for free, I still wouldn't watch Bored to Death."

"Godzilla was the king of all monsters. So why was he always hanging out with little kids in short pants?"

"I find it strange that U.S. vending machines don't sell women's delicates.'

THE IDES HAVE IT

WWE'S UNLUCKIEST



Julius Caesar was stabbed in the back on March 15th, in 44 B.C., which is why some with bad fortune. Looking at



* Raw, 3/15/10

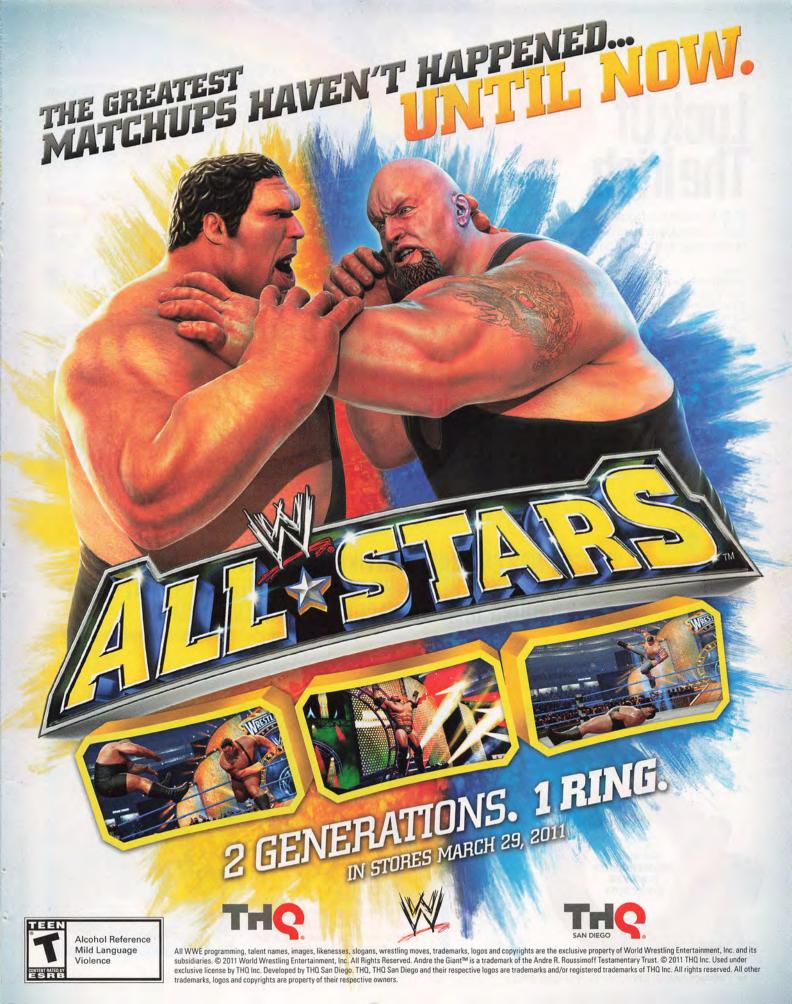


* SmackDown, 3/15/01 🚪



* Raw, 3/15/99

Seeking Stephanie McMahon, The Min istry set the grounds of Vince's estate ablaze, burning 'Taker's symbol into the



Luck Of The Irish

four-leaf clovers is approximately 10,000 to 1

Superstars from the Emerald Isle enjoy a surprising amount of success. Are they charmed?

Finlay

- 1. Defeated The Great Khali, a man twice his size at 2007's Armageddon.
- 2. First Irishman to win the U.S. Championship.
- 3. Made a remarkable comeback to the ring after severing major nerves in his leg in 1999.

Hornswoggle

- 1. Was able to turn an assault by DX into fullfledged DX membership by threatening legal action in "Little People's Court."
- 2. Was the final Cruiserweight Champ in WWE.

3. Has overcome opponents' clear size advantages to win matches throughout his career.

- 1. Won the WWE Championship five months and 13 days after his debutthe second-fastest WWE Championship grab in WWE history.
- 2. Became the fastest King Of The Ring winner in WWE history.
- 3. Miraculously, can be seen weekly on TVdespite having absolutely no melanin whatsoever.





"WHEN I WAS ON RAW, I WAS LIKE JULIUS CAESAR, AN ALL-POWER-FUL CONQUERING HERO WHO BECAME SO POWERFUL THAT EVERY-BODY AROUND HIM HAD TO CONSPIRE AGAINST HIM."

-Wade Barrett, on why he will dominate; SmackDown, 1/14/11

SMOOTH MOVES



STAT SLAM

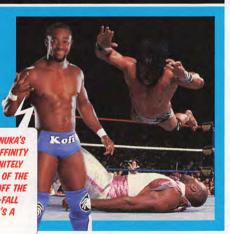
Since 2003, what percentage of U.S. Title winners went on to win the WWE or World Heavyweight Championships?



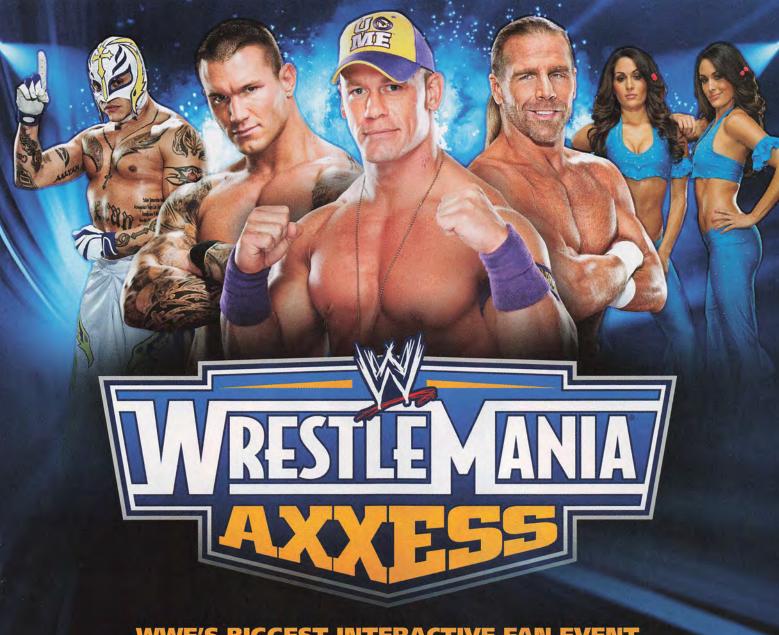


Kofi Kingston reveals the match-ending move he wishes

"WITHOUT A DOUBT, 'SUPERFLY' JIMMY SNUKA'S SUPERFLY SPLASH. I'VE ALWAYS FELT AN AFFINITY FOR HIGHFLIERS, AND 'SUPERFLY' IS DEFINITELY ONE OF MY ALL-TIME FAVORITES. HE'S ONE OF THE GUYS I'D ALWAYS IMITATE. JUST COMING OFF THE TOP ROPE AND FEELING YOURSELF FREE-FALL IS A STRAIGHT-UP COOL SENSATION. IT'S A TOTAL ADRENALINE RUSH."



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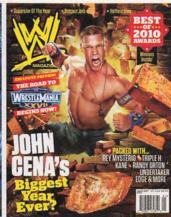


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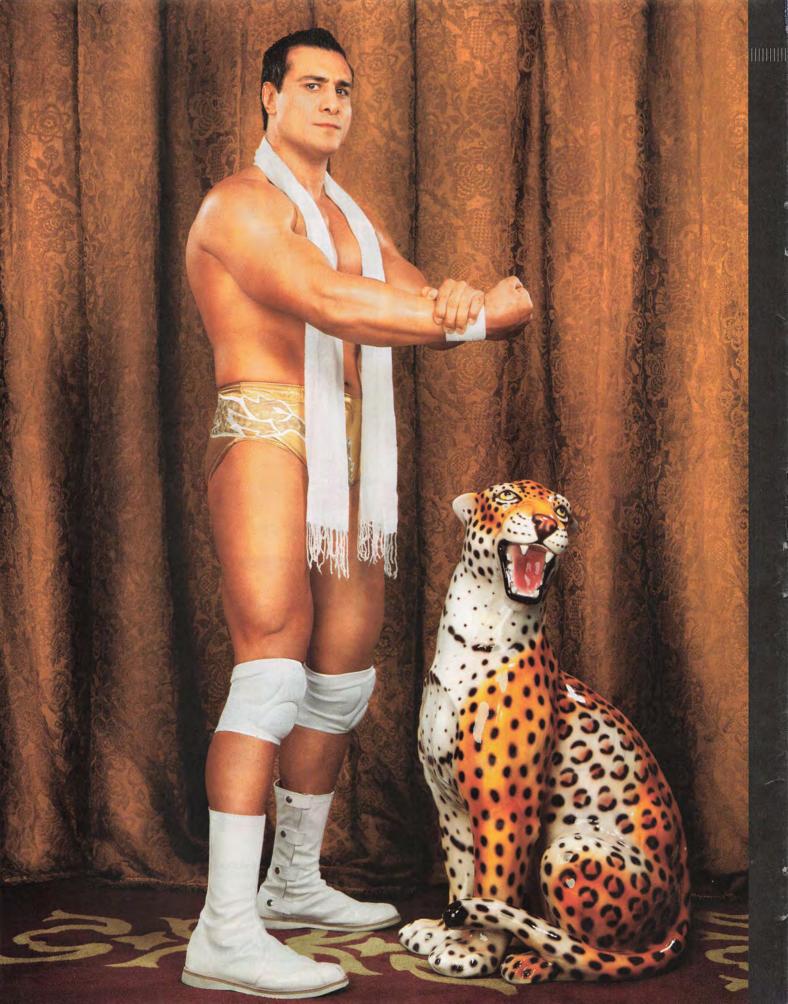
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ENCEOFEXCE

He is the progeny of **Mexican wrestling royalty**. His finisher is more impressive than his collection of luxury cars. He has his own personal ring announcer. His name is Alberto Del Rio, but you knew that already.



The idea for your photograph was based on the cover image of a book about luchadors that we stumbled upon. When we showed you that image at our photo shoot you remarked, "That's my grandfa-

ther." That's an amazing coincidence. It was. When I saw that photo I was surprised, but my grandpa was a really important person in my life. He raised me, and took me to school and amateur wrestling practice. Seeing that photo made me really happy. I remember his house and that horrible dog. I was always afraid of it. But I have conquered my fears, and now have a statue of my own. It's a leopard, which is better than a silly dog.

As a third-generation wrestler, do you feel any added pressure to honor your family's rich history?

There was some pressure at the beginning, but to be honest, I think that's why my father and grandfather took me to train in amateur wrestling, jujitsu, boxing-they were getting me ready for all of this. And I hated them for it. I grew up in the business, and the locker room, and I saw all the legends from Mexico, Japan and the United States. But when you're a kid and you want to go play with your friends, and your father or grandfather says, "No, you have to go to wrestling practice," you get angry. I hated them. But at this moment, all I can say is "thanks" to my father and grandpa. Because I'm in WWE right now, one step away from being the World Heavyweight Champion.

You cut eight weeks of promos before your debut. Don't you think a week or two would have been sufficient?

Not for Alberto Del Rio. A guy like me needs 100 weeks of promos. Eight weeks was enough to let people get a feel for who I am, but I could have talked about myself for another 92 weeks. I'm not a new guy. I'm not a rookie. I'm a thirdgeneration wrestler. And I'm a guy with experience. The long promo time made it so that people were aching to see Alberto Del Rio. And when they finally did, they said, "Oh, he's not just some rich guy-he's someone who can really, really wrestle." Because I am, and I can.

It's interesting, then, that Christian referred to you as a "Mexican JBL." Considering your experience, did you think that was an unfair comparison?

Some members of the WWE Universe call me that as well. And yes, I think it is unfair. JBL was one person, and I'm a different person. He was American, and I'm Mexican. And our styles are totally different. Sure, some things are alike...the money, the big entrance, our classic manliness, our hatred of Rey Mysterio. But to say we are the same is lazy, which is why so many of you Americans are making the comparison, I think. All rich people are not the same!

Speaking of your hatred of Rey, what's the deal there? He's arguably the most famous masked wrestler in history.

Currently, Rey Mysterio represents Latin people all over the place. But that should be me. He's short. He's ugly. He's everything I'm not. People all over the world think Mexicans are ugly and short and classless as a result of Rey's fameand I want to change that. I don't like him.

Another man who seems to represent Latinos all over the world is your personal ring announcer, Ricardo Rodriguez. What's his story?

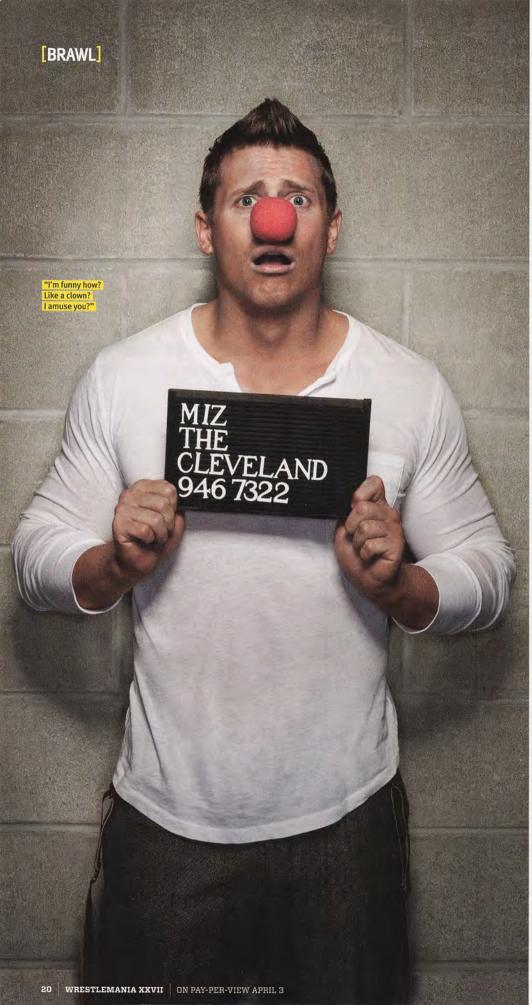
Ricardo Rodriguez is simply a guy who admires me. For him, it's an honor to work for Alberto Del Rio. He doesn't care about the money; he just wants to serve me. And I don't really care about him. He does a good job, but we don't hang out...ever. He is like my Mexican Virgil.

Interestingly, you have your own ring announcer, but not your own driver. What's the reasoning there?

To show the people that I'm humble! I'm just like them. And when you have cars like me, you do not want anyone else to drive them. I have a Shelby Cobra. I have a Mercedes Maclaren. They are amazing automobiles. But I don't just collect incredible cars. I also collect property. I have a house for every car.

Speaking of all things humbling-tell us about your finisher. You introduce yourself every time you come to the ring, but we still don't know the name of your brutal finishing move.

That is because there is no name worthy of how amazing it is. The commentators call it the cross-arm breaker, but it's so much more than that. If a fan came up with a really good name, I might pay them for it. Perhaps I will have a contest. That's how my father's name, Dos Caras, came about in Mexico. It was in a magazine, and a fan designed the mask and came up with the name. I certainly have the money to spare. Americans are always coming to Mexicans with work opportunities, so it's the least I can do. I'll have Ricardo work out the details.



Jerk Of The Month

Every 30 days, we interrogate Superstars about their crimes against humanity. The accused: **The Miz**

* The Charge

CHILD ENDANGERMENT

At the Slammy Awards, you verbally lashed out at the Angry Face Girl, who earned the honor, "WWE Universe Fan Reaction of the Year." Making matters worse, you absconded with the poor child's award!

* The Defense

"She's what? Nine years old? Give me a break. Where was my Slammy for Superstar of the Year? I won the United States Championship, the WWE Tag Team Championship and the WWE Championship all in a single year! What has this kid done? Nothing, that's what! I am the ultimate champion in WWE and way more deserving of a Slammy than some kid who made a face on TV."

* The Charge CONSPIRACY

During your match against Jerry Lawler on the 11/29/10 edition of *Raw*, Michael Cole entered the ring and interrupted the bout, costing Lawler the title. Are you guys in cahoots?

* The Defense

"Oh please! These charges are completely ridiculous. I had no idea Michael Cole was going to pull a stunt like that. Let me spell it out for you: Michael Cole is like Stevie on Eastbound & Down. On that show, Stevie is Kenny Powers' biggest fan, and will do anything to impress him. Michael Cole is my Stevie—he just wants to get as close to greatness as possible, and it sometimes makes him do crazy things. But in the end, can you blame him?"

* The Charge

AGGRAVATED BATTERY

You took advantage of a wounded Randy Orton during the 11/22/10 installment of *Raw*, cashing in your Money In The Bank chance, knowing full well that The Viper couldn't properly defend his title. Do you have any sense of honor, sir?

* The Defense

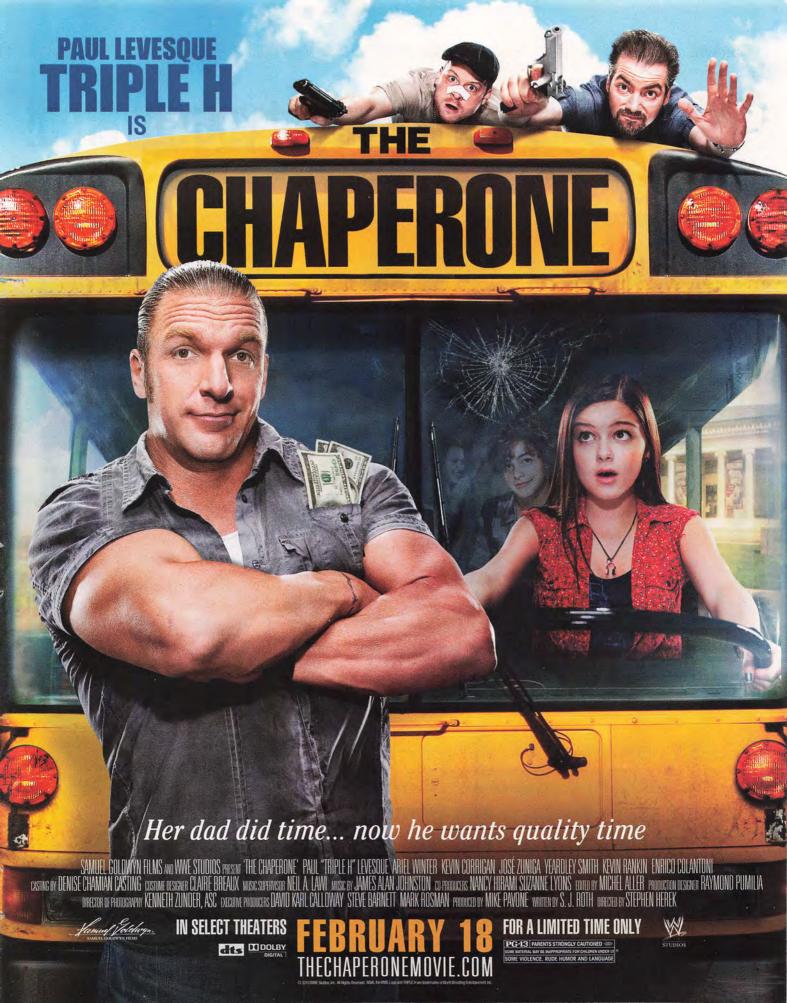
"Randy has nothing to complain about because I gave him fair warning. I told him, and every champion before him, that I was going to cash in my Money In The Bank contract at a time that was

opportune for me. A champion must always be prepared to defend his title. If you're not ready to defend that title 24/7, then you have no business being champion. Move over and let the real champions compete."

VERDICT

BOOK HIM!

This motor-mouthed repeat offender is truly awesome...at behaving like an A1, masterclass jerk!



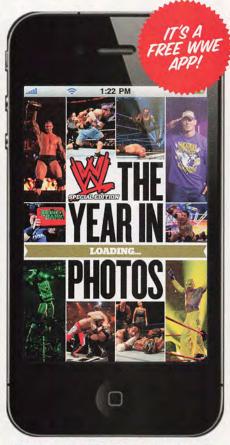
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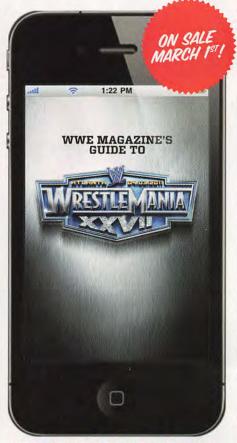
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WWE MAGAZINE'S YEAR IN PHOTOS

Take a peek at 2010's BEST pictures, conveniently sorted by month. Relive Edge's triumphant return to the ring, HBK's tearful goodbye to the WWE Universe, The Nexus' shocking debut, and Randy Orton's impressive pursuit of the WWE Title. Includes app-only December photos!



WWE MAGAZINE'S GUIDE TO WMXVII

Your ultimate backstage pass inside The Shows of Shows.

Our Guide To Atlanta Learn where to stay/eat/relax and more.

Interactive Bout Card Receive up-to-the-minute updates on all of the WrestleMania XXVII matches.

WWE Hall Of Fame Breakdown Peruse the list of WWE HOF inductees...and learn the reasons behind why they belong.

Schedule Of Events Check out the full scope of the many events leading up to, and happening during, WMXXVII-including the Superstar art auction, WWE Hall of Fame ceremony, Fan Axxess and much, much more!

Exclusive Blogs & Tweets Get insider info as WWE Magazine editors deliver on-the-scene news you won't find anywhere else.

Countdown Clock Watch the days, hours and seconds wind down to WMXXVII in Atlanta-and, after April 3rd, start counting the days until WrestleMania XXVIII!



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When you have a lot to do and can't afford a letdown reach for a 5-hour ENERGY®. Unlike coffee, 5-hour ENERGY® is ready right now. You don't have to make it, wait in line, or fuss with cream and sugar. Just open it up and knock it back. It's the ultimate in fast and easy. 5-hour ENERGY® is packed with B-vitamins and amino acids. It has zero sugar, four calories, and caffeine comparable to a cup of the leading premium coffee. Visit us at 5hourenergy.com or look for us on Facebook.

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INSPIRATION

"" "Our biggest question was, 'How can we best graphically represent our brand?' This is going to be worn by an icon. How can we create a ring worthy of that distinction? We started by looking at a lot of Super Bowl rings, but we wanted to scale things back a bit, so we looked at World Series rings from the '50s and things along those lines to give the ring a classier, more old-school feel."

LOGO

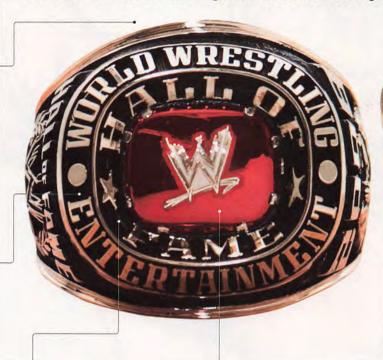
* "For a time, we considered including the WWE Hall of Fame logo, but we eventually abandoned it because we wanted something that stood on its own and wouldn't be tied to a graphic that might change. So we went with

something simple and classic."

Bling Of The Ring

All WWE Hall of Famers receive this bit of finger flash. Creative Services VP Stan Stanski explains the secret to its sparkle.







RING ROPES

* "The ring ropes are obviously very important to our business, so they were incorporated into the design, subtly holding the center stone in

place. There were some challenges in creating the ropes, in terms of what you're limited to by the space you have to work with. But I think we ultimately captured the depth and texture we were looking for."



CENTER STONE

* "We went with a ruby because red and black are the colors that truly represent WWE. Those are our brand colors. We also had a lot of

questions about the placement of the company logo. Should it be underneath the stone? On top? We ultimately placed it on top. We also considered including the old block logo, for nostalgia's sake."



WRESTLERS

* "The two wrestlers were actually drawn by one of our art directors, Michael Delaporte. We didn't want to get specific to any one Superstar, so we didn't show finishing moves or anything that would immediately identify someone. We wanted to pay tribute to the heritage of the business in a very universal way, and I think this image does that."

MY MOST UNDERRATED MATCHES

Superstars reveal the lesser-known bouts they hold in high esteem. Now starring: **John Morrison**



vs. Charlie Haas Raw, 6/5/06 "Charlie was in a rush to make it to the ring, and bumped Lilian Garcia off the apron. The crowd booed him the rest of the match!"



vs. Tyson Kidd

WWE Superstars, 7/30/09

"Tyson and I are similar athletically,
and we think outside the box, which

translates to good in-ring chemistry."



vs. Finlay and Hornswoggle Night of Champions, 6/29/08 "I love any opportunity to beat up on Hornswoggle. In my book, beat-

ing up Hornswoggle equals funny."

passed as entertainment for our lady readers. Shield your eyes if you must.

"Gentleman"

[Jerry Valiant.]

YOUR MOM DUG THIS!



Sexy Months Superfan

Join us on our search for the hottest fan in the WWE Universe.

You're a Superfan why?

"I love the Superstars' ring
gear. I look forward to seeing the
crazy outfits they wear each week!"

1. In his heyday, Bret Hart once appeared at how many consecutive WrestleManias?

"Not sure." (No guess? Twelve.)

2. Who is credited with coining the term "WrestleMania"?
"Hulk Hogan." (Howard Finkel.)

3. Which 'Manias were held at Madison Square Garden?
"The first, WMX and WMXX. Three!"

4. What was the first 'Mania to be held outside of America?
"WrestleMania VI was in Canada."

5. Which location hosted backto-back WrestleManias?
"I'm stumped!" (Atlantic City, NJ.)

6. Who sang "America the Beautiful" at WMXXVI?

"Fantasia."

7. Other than HBK, who has wrestled 'Taker at two 'Manias?

"Kane."

8. What was the opening match at WrestleMania 21?

"Rey Mysterio vs. Eddie Guerrero."

9. Stone Cold and The Rock met at how many 'Manias?

"Three."

10. True or False? 'Mania has actually been held inside a baseball stadium?

"Yes. True! Safeco Field."

7 OUT OF 10!

"I'm impressed. I know more about WWE history than I thought! I truly am a dedicated fan, wouldn't you say?" Dedicated enough to be our newest...

SUPERFAN!



HEY FEMALE READERS! Are you sexier or more WWE-savvy than Melissa? Send a snapshot of yourself to MAGAZINE@WWE.COM. See P61 for details.

Katy Perry's WWE Connection

We've noticed that the pop diva's attire mirrors the ring gear of our Superstars. Could she be a secret WWE admirer? Or is it the other way around? Katy Perry is the niece of Frank Perry, director of such '80s 'Holly Wood fare as Monunie Dear est and Hello Again.



DRIVING BOYS WILD!

Long before Katy was a "Teenage Dream," HBK was living the boyhood dream in zebra stripes!



ATTACKING ZACK'S CLOSET!

Zack Ryder may have stolen that shirt from his mom's boudoir, but Katy clearly pilfered hers from Zack!



STARS IN STRIPES!

Swagger is The All-American American, but it's Katy who lights our fireworks.



PICKING OFF PIPER'S PLAID!

Just when you think you know all the answers, Katy changes the outfit!



GOLDEN-EYEING GOLDUST'S DUDS!

The Bizarre One loves all that glitters—and now, glancing at Katy's evening wear, so do we!

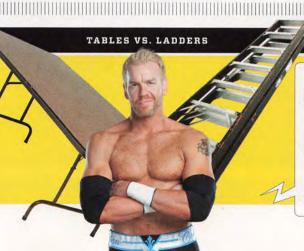


YOU CAN SEE KATY...IN CAMO!

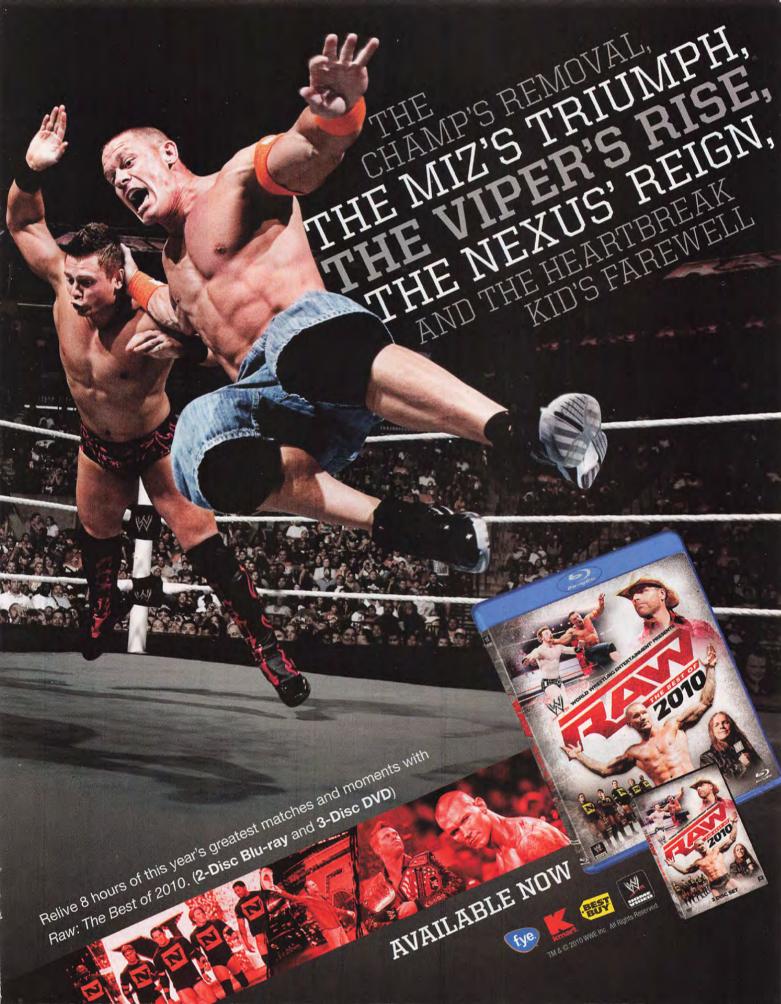
So, we have to ask, does this mean Katy is a card-carrying Chain Gang Soldier?



Is it more painful to fall off a ladder or through a table? TLC innovator and expert Christian settles the debate



"LADDERS ARE WAY WORSE ALL AROUND, WHETHER YOU'RE FALLING OFF OF THEM OR GETTING HIT WITH THEM. THERE ARE SO MANY SHARP CORNERS AND ANGLES. PLUS, THE THICKER PART AT THE BOTTOM IS HEAVIER THAN AT THE TOP, SO IT'S REALLY AWKWARD TO WIELD—WHICH MEANS WHEN YOU GET HIT, IT CAN HURT IN ANY NUMBER OF WAYS. AS BAD AS IT IS TO GO THROUGH A TABLE, AT LEAST THE TABLE BREAKS YOUR FALL SOMEWHAT. WITH A LADDER, ANY WAY YOU GET HIT, YOU'LL STILL FEEL IT THREE DAYS LATER."



Superstar Flashback

X

Stopping at five-year intervals, Tyler Reks takes us back through his 20-year love affair with WWE.



5 YEARS AGO ... 2006



"I was living in California and working as a civil engineer. I hated it. I was like a caged lion. The only thing that kept me going was surfing. I'd surf in the morning before work and sometimes during lunch. I'd run down, catch waves, shower and head back to work. The dreads actually came from my surfing life. They were like my rebellion. And, of course, I was DVR-ing Raw and SmackDown all the time."



FACT!

In 1991, the Internet went public, and the number of users hit the 1 million mark

10 YEARS AGO ... 2001



"I was in college in 2001, and all about hitting the books. I was a total book nerd. I had no life. I didn't have cable, so I had to go to my buddy's house to watch *Raw.* We couldn't even pool for PPVs, we were all so poor. We had to just read up on the results later. I loved Austin at that time, just like everyone else. And I loved Kurt Angle. I never could figure out where he got his energy from."



-

15 YEARS AGO...1996



"I got into my first fight that year. I was on the varsity wrestling team and dating this girl. This guy was being really rude to her and I decided to settle it. I ended up getting suspended for five days, but it was cool. At that time, my brother and I watched WWE all the time. When The Rock debuted, that was it for us. We'd cheer for him so loudly that my mom would yell at us to be quiet."



20 YEARS AGO... 1991



"In junior high, I was semi-popular, and I had these really baggy MC Hammer pants. I probably looked like an idiot, but I didn't care at the time. Back then I was a huge Bret Hart fan. I wanted to be in the front row so badly so I could get his glasses! I begged my dad to get us tickets, but we never could. He caught me calling into the hotline a few times, trying to score tickets."



(·

5 STICKS AND STONES

INFORMED Heckler

Stuck for an epithet to hurl at a hated Superstar? Avoid clichés and hit 'em with some cold, hard facts!



"HEY, MIZ! YOU MIGHT WANT TO SPEND A LITTLE LESS TIME FOCUS-ING ON HOW AWESOME YOU ARE. A RECENT ARTICLE BY DR. LISA FIRESTONE IN 'PSYCHOLOGY TODAY' SUGGESTS THAT THE LIFE SPANS OF SELF-CENTERED PEOPLE ARE TWO-AND-A-HALF TIMES SHORTER THAN THOSE WHO ARE MORE ALTRUISTIC. PLUS, INDIVIDUALS WITH HUGE EGOS TEND TO SUFFER HIGHER STRESS LEVELS AND WEAKER IMMUNE SYSTEMS! SO, IF YOU EVER START FEELING LESS THAN AWESOME, DON'T SAY WE DIDN'T WARN YOU!"



BIG MISTAKE

GAG REEL

WWE Video Historian **Eddie Miguez** digs into the archives to unearth this embarrassing footage.

JANUARY 24, 1999

During a brutal "I Quit" Match at the 1999 Royal Rumble, The Rock's championship bid suffered a setback. Just as he was preparing to deliver the Rock Bottom to Mankind onto the Spanish announce table, the weight of the Superstars caused the table to collapse. Oops!



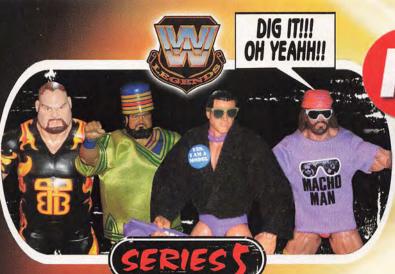
The Rock prepares to seal the deal on his bid for the WWE Title...



That's when the table buckles under 500 pounds of Superstar sinew.



The Great One and Mankind kiss the floor, but the match continues.



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SEND RANTS AND RAVES TO MAGAZINE@ WWE.COM, SUBJECT LINE "LETTERS."

Fuzzy Numbers

Dear WWE Magazine,

Your stat breakdown of the Royal Rumble ("Royal Numbers," January 2011) left me confused. Can you clarify your math, here? Your analysis showed that it's more difficult to win the Rumble from the No. 2 spot (.18 percent) than from the No. 1 spot (.24 percent). Why is that? Evan J., via e-mail

Entrants No. 1 and No. 2 begin the match at exactly the same time, so there's no strategic advantage to either position. But let us ask you, when you flip a coin, does Heads sometimes come up more than Tails, or vice versa? Sure. And that's sorta what happened here. When our computer randomized the outcomes between these two positions, the No. 2 spot won out by . 06 percent.

Short On Long

Dear WWE Magazine,

You thought you could put one over us, eh, WWE Magazine? You handed out an award for "GM of the Year" in your January issue, and announced the winner in a teeny, tiny little crawl along the bottom of Page 53. You chose the Anonymous Raw GM, hoping us Teddy Long fans wouldn't notice. But we did ... and now you have some explaining to do, playas. Kiley E., San Diego, CA

We love Teddy Long! He endured a heckuva year: He was forced to kneel down before Drew McIntyre, have Undertaker serve as his personal chauffeur on a limo ride from hell, and he suffered the shrill squeals of "SmackDown Consultant" Vickie Guerrero (of course, we all had to deal with that). But the Raw GM had his share of ups, downs, and warrantybusting punches to the face as well. Plus, we can play WoW on the Raw GM... and that puts him over the top.



Sanitary Reks?

Dear WWE Magazine, After reading your suggestions for "Fan Resolutions" in the January issue, I was inspired to make my own WWE-related promise for the year: I will not shower until Tyler Reks does. How much longer do you think I'll have to wait?

Bart V., via e-mail

Tyler Reks transformed from fun-loving, dreadlocked surfer dude to fan-hating, dreadlocked monster. Even so, we dared to approach Reks and ask him about his hygiene. Very nicely. His response?



"I MAY LOOK LIKE A SAVAGE, BUT THIS ISN'T THE JUNGLE. I PROBABLY SHOWER MORE THAN MOST PEOPLE. ONCE IN THE MORNING, AGAIN AFTER WORKING OUT, AND THEN AGAIN AT NIGHT. BUT MY DREADS ONLY SEE WATER TWO-TO-THREE TIMES A WEEK, THAT'S MY SECRET TO KNAPPINESS."

You Had To Be...Where? Dear WWE Magazine, When I opened my January issue, I immediately flipped to the back page to read "You Had To Be There...", which is easily my favorite recurring feature in the magazine. I was shocked to see the menacing

grasp of Kane. I liked the photo, but

have we seen the last of "You Had To

Glenn S., Mt. Carroll, IL

Be There ... "?

It's not gone! We merely decided to mix things up a bit, and freshen the back page. Meanwhile, we're collecting fantastic new "You Had To Be There..." stories from Superstars, with the tales to appear in the Brawl section of the magazine soon.

LETTER OF THE MONTH KOFI KINGSTON WWE MAGAZI Trophy size is in inverse

OUR BIG MIZ-TAKE?

Dear WWE Magazine,

Really? The Miz won the WWE Magazine Fantasy Football League? Really?!? I didn't realize you could cheat at Fantasy, but I guess that where there's a will there's a way.

Michael C., via e-mail

Yes...The Miz took the championship home, and frankly, it wasn't even close: His point total of 1,676 for the year was in the 99.8 percentile for all ESPN standard scoring leagues, which means if you had a Fantasy Football team this year, he probably would have beaten you, too. He led the league the entire season and won his playoff matchups by a combined 175 points. Hate to admit it, but this year, his stats were awesome. His trophy, however, was less than awesome. Compare it to the trophy Kofi Kingston received for being the runner-up! Well done, Boom Squad!

THIS MONTH'S WINNER For his letter, Michael will receive The Best of Raw 2010. Next month's winner takes home this Essential Grooming Kit from Lucky Tiger (luckytiger. com). See Page 61 for details!

COLE-BLOODED

Slammy Slammed Dear WWE Magazine,

How is it that Michael Cole has won two Slammys, and Superstars with actual talent such as Kofi Kingston have won none? Kevin G., Perry, OK

Sometimes the squeaky wheel gets the award, and Cole is undoubtedly the squeakiest announcer in the history of WWE broadcasting. Most likely because he's part rat. But in all seriousness, it should also be noted that Cole took home the gold for the "And I Quote ... " Line of the Year. Perhaps if there were a "Boom...Boom...Boom" Moment of the Year, Kingston would be a shoo-in. The real question is, who's naming these awards?



Hairdo Ado

Dear WWE Magazine,

You gave Drew McIntyre the "Hair of the Year" Award, which I find completely unbelievable. How could you overlook Ricardo Rodriguez, who sports the sweetest 'do in WWE? Hillary H., New York, NY

Listen-we're in awe of Rodriguez's majestic butt-cut, too. But he debuted in August, which was too late to qualify for "Hair of the Year" honors. If his amazingly dated hairstyle is around next year, we guarantee he'll score a nomination.





Christian4Peeps: Been waiting outside this Starbucks bathroom 45mins. Knew the yrs of practicing holding my breath underwater in the pool would pay off 1day!



Follow us @WWEmagazine for exclusive content and contests!



FAN ART OF THE MONTH

We're always seeking drawings of Superstars. If you've got the touch, send your work our way!



ANTHONY P., via e-mail

Wanna see your artwork in WWE Magazine? Send your Da Vinci-esque doodles of Superstars to MAGAZINE@ WWE.COM and we might publish them! Next month we'll give away a copy of The Best of Raw 2010. Details on Page 61.

COMING UP ON PAY-PER-VIEW

March

The Entire Month In World Wrestling Entertainment*

SmackDown

Royal Rumble 2011

DVD is released

49 Years Ago Today

Philadelphia 76ers center Wilt in a single game against the New

Raw Live Event

SmackDown



3

80 Years **Ago Today** President Herbert

"The Star-Spangled Banner" the United States.



HISTORIC MOMENT HISTORIC MOMENT

WRESTLE MANIA

The WrestleMania



15

SmackDown

Get Your Brackets Ready: Championship!



7 Years Ago Today

U.S. Champion-



14

230 Years Ago Today

William Hershel discovers the seventh planet in the solar system, Uranus. Middle-school boys everywhere rejoice.

HISTORIC MOMENT

Spring Forward! **Daylight Savings Time** begins today.



SmackDown Live Event

Raw Live Event

4 Years Ago Today

Donald Trump attacks Mr. McMahon on Raw during their contract signing on the road to WrestleMania 23.

WWE MOMENT

16

Happy Birthday

as well as 30 Rock alum and WWE Superfan Judah Friedlander!



17



18

Raw Live Event Hartford, CT 7:30 pm

Wordplay!

synonym for "pasty"?



19

Raw Live Event

New York, NY 7:30 pm

SmackDown Live Event





15 Years Ago Today

bouts in WWE history, Iron Man Match



3 Years Ago Today

WWE MOMENT

24 Years Ago Today

Ricky "The Dragon" Steamboat defeats "Macho Man" Randy Savage for the Intercontinental Title at bout that Dolph Ziggler and others count among their all-time favorites.

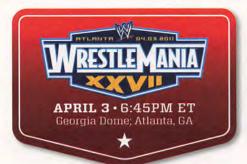
12 Years Ago Today

Stone Cold and The Rock

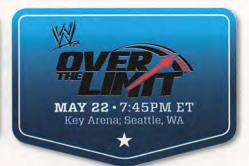
at WrestleMania XV. The Texas Rattlesnake defeats The Great One for the WWE Title.

*ALL WWE TIMES, DATES AND EVENTS SUBJECT TO CHANGE. ALL EVENT TIMES ARE REGIONAL, EXCEPT WRESTLEMANIA XXVII, EXTREME RULES AND WWE OVER THE LIMIT, WHICH ARE EASTERN TIME.

30







Raw Live Event

45 Years Ago Today



HISTORIC MOMENT

5

Raw Live Event

SmackDown Live Event

The Last Great Race!

The 1,150-mile Iditarod

6

Raw Live Event

College Station, TX 5 pm

SmackDown Live Event

171 Years Ago Today

The city of Toronto is incorpo-

HISTORIC MOMENT

Raw

Happy Casimir Pulaski Day!

To all of our read-



12



Now In Theaters!

The sci-fi thriller Battle: Los Angeles, Rodriguez, and Red Riding Hood, the re-imagining of the classic fairy tale in cinemas nationwide.

14 Years

loss Whedon cult classic, Buffy the Vampire big-screen reboot

Ago Today



HISTORIC MOMENT

10

2 Years Ago Today JBL defeats CM



SmackDown

9

Mardi Gras

Begins Today

The Chaperone



The Vernal Equinox... That is to say, today is the first day of spring. 20

Raw Live Event Newark, NJ 5 pm

SmackDown

2 Years Ago Today

MVP rebounds from a 20-week long

WWE MOMENT

21

48 Years Ago Today

emptied of its last inmates, setting

Raw

Pittsburgh, PA 8:15 pm

HISTORIC MOMENT

SmackDown



Elimination Chamber 2011



25

23

14 Years

Ago Today

the WWE Title at





Raw Live Event

28

Indianapolis, IN 5 pm

SmackDown Live Event

East Lansing, MI 5 pm

23 Years Ago Today

Randy Savage defeats Ted DiBiase in

WWE MOMENT



Raw Live Event

SmackDown Live Event

Grand Rapids, MI 7:30 pm

And They're Off!

the \$1 million Dubai



26



Raw Live Event

9 Years Ago Today

The first-ever WWE Draft is held on



20 Years Ago Today

WWE Title—and scores turncoat Sgt. Slaughter



24





FANTASY WARFARE

RICKY Steamboat



JOHN Morrison

A WWE Legend and The Shaman of Sexy crank the dial to 11 in an "Anything Goes" Iron Man Match at WWE Over The Limit!

ACCOMPLISHMENTS

Intercontinental Champion, U.S. Champion, 2-time WCW World Television Champion, NWA World Heavyweight Champion, 2-time WCW World Tag Team Champion, WWE Hall of Famer (2009) 3-time Intercontinental Champion, ECW Champion, 4-time WWE Tag Team Champion, World Tag Team Champion

THE LOWDOWN

Steamboat mixed it up with Chris Jericho in '09, proving that he can still compete at a high level. What does that say about this WWE Hall of Famer's skills in his prime?

The Dragon is a fantastic highflier, and ranks among WWE's greatest mat technicians as well. His flashbulb-popping top-rope Cross Body was the most exciting finisher of its day.

Steamboat's epic 1989 bouts against Ric Flair are some of the greatest in WWE history. He also contested the first Iron Man Match in WCW, so his stamina can't be questioned. Morrison returned to *Raw* in 2010 and fast became one of the brand's top talents, toppling Sheamus, Ted DiBiase and Chris Jericho in convincing fashion.

It must be all that parkour, because JoMo is as at home outside the ring as he is within it. Just watch his Falls Count Anywhere bout against The Miz—and don't forget his stint in ECW.

The Monday Night Delight's endurance isn't in doubt: He faced three Superstars in a single night at 2010's KOTR tourney. And you don't get abs like Morrison's by taking breaks during workouts.

FINAL ANALYSIS

Steamboat can breathe fire, but JoMo is burning up the *Raw* roster these days! Sure, each competitor can go the distance, but The Monday Night Delight's parkour training and *ECW* experience give him home-court advantage when "Anything Goes"! Morrison wins—two falls to one.

WINNER MORRISON



CONTEST

GUESS THE MATCH

Before it was WWE Over The Limit, WWE's springtime staple was called Judgment Day. During one such event, these two obscured WWE icons went at it in a No Holds Barred main event for the WWE Title. Think you know the names of the Superstars and the date of the bout? Enter now to win an American flag signed by Jack Swagger! Go to WWW.WWE.COM/MAGAZINE/ or Page 61 for details.



FEBRUARY'S MATCH



Batista vs. Randy Orton Extreme Rules 6/7/09



For the first time ever, WWE Magazine is giving fans a chance to complete their collections and relive some

of the most action-packed moments ever printed -



WWE HOL 2010



WWE DEC 2010



WWE NOV 2010



WWE OCT 2010



WWE AUG 2010



WWE Jan 2011

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CENA

COVERS? HERE'S A FEW OF THE CLASSICS!







WWE APR 2010



WWE FEB 2010



WWE HOL 2009







WWE APR 2010



WWE NOV 2009



WWE OCT 2009



WE AUG 2009



WWE JUL 2009



WWE JUN 2009



'10 WrestleMania



'10 Poster Special



'10 Best of WWE



'10 Official Roster

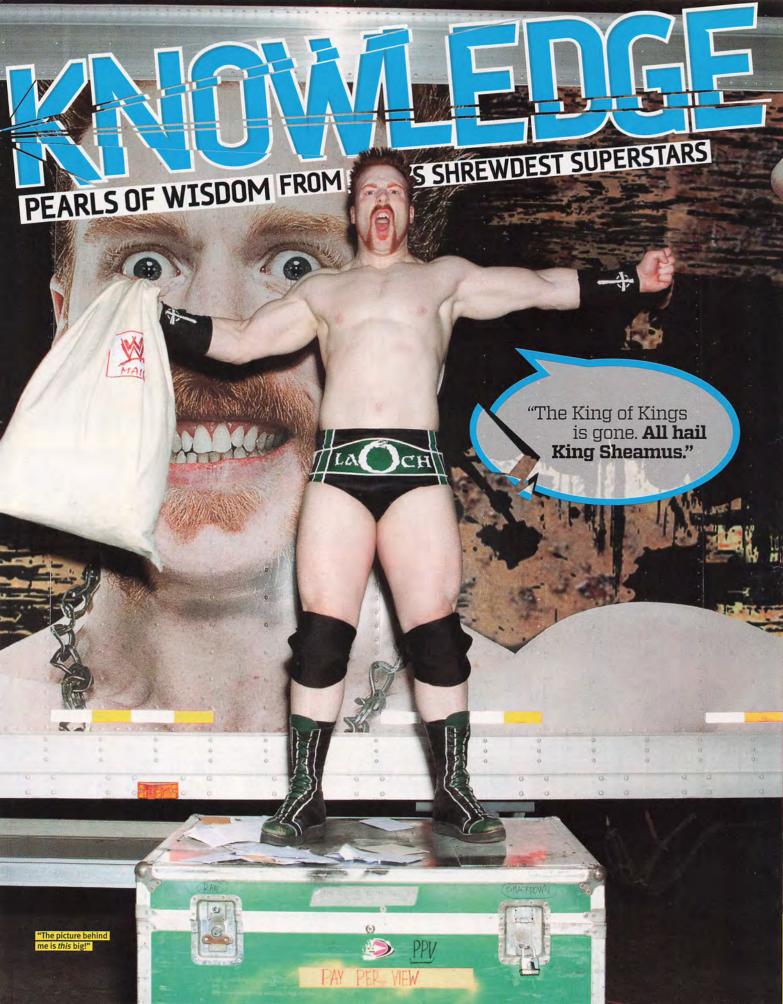


2011 Diva Calendar



'10 Year in Photos

Check out the classic issue archive and order your copies at



Cash For Questions

The King Of The Ring recalls his childhood days, and tries to forget his loss to Santino.

You're on your way to becoming a legendary Superstar. Who poses the biggest threat to your legacy?

Orson D., Walterboro, SC A John Morrison is close, because he's one of the only people I've ever lost to. That really got my attention, and before he beat me, I wouldn't have ever given him a chance. I know Morrison's never fought anyone as tough as me or as strong as me, and as a result, he's been more aggressive than at any time in his career. He has to be, 'cause I hit harder than anyone he's ever faced. He's lucky he can do those aerial moves, because it makes him harder to catch and smash. I think people have enjoyed watching us battle it out, and I'm going to enjoy beating him. He shouldn't have helped San-

After months of waiting, I got my hands on a Sheamus action figure. It's as pale as you. Almost.

tino beat me. Now he's paying for it.

Stephen W., Gettysburg, PA A Yeah, it's close. I have one on a shelf in my office. I got a Flex Force figure and a regular one. I sent some to people who said I'd never succeed, just to rub it in their faces. I signed them, too. It was nice to be able to do that, to the people who doubted

me and said I'd never amount to anything. They each got a Sheamus figure for Christmas. The first time I saw it, I took it out of the box and put it on the shelf, with one foot pinning Drew McIntyre.

O You're a big fan of U2. Will you see Spider-Man: Turn Off the Dark, the Broadway play they helped compose?

Brett G., via e-mail

A From what I've heard, people are falling from the ceiling in that play. So unless I'm wearing a crash helmet during the show, I don't think so. I'd hate to be watching and end up with Spider-Man landing on top of me. That wouldn't be good for my rep. I think I'll give them a few months to iron out all the kinks, then go see it. Or maybe I'll just download the soundtrack.

O You've made a lot of enemies in your rise to the top. Do you ever find yourself looking over your shoulder?

> Carlos R., St. Paul, MN A Never! Whom would I be looking for? Triple H? He's done. He's gone, man. I beat him. I gave him five Brogue

Kicks to the head and I beat him. He's not even a flicker in my mind. Why would I look over my shoulder for someone I've already broken? If



The Broque Kick is just a boot to the face. Anyone can do that! What makes your finisher so special?

Evan J., via e-mail

First of all, my foot is a lot bigger than other peoples' feet. Secondly, it's not just a kick in the face; it's a jumping kick in the face. A lot of people put the boot up and wait for someone to run into it. But I get a lot of force by jumping. I kick it right through your head. It's like getting a French kiss from a battering ram.

he's got any sense at all, he'll stay gone-and if he does return, I'll be glad to send him back onto the sidelines. The King of Kings is gone. All hail King Sheamus.

Why have you been picking on Santino lately? Surely he's too weak to be a threat to you.

Allen C., Peoria, IL

A Why not pick on the weak? They exist to be picked on and abused. I was trying to teach him a lesson. I wasn't picking on him randomlyhe was the weak link on our WWE Bragging Rights team, and, as far as I'm concerned, he's the reason we lost. When he went down, we were immediately outnumbered seven to six. Then he embarrassed me by helping John Morrison beat me in front of thousands of people. But the biggest mistake he's made so far was beating me on Raw. That was the lowest point of my career. I'll never forget it, and I'll make sure he doesn't either.

The girl I'm attracted to goes for guys who hail from other countries. How can I convince her I'm Irish?

Nic M., via e-mail

A Dress like me. A flat cap is a good choice-we wear a lot of those. Generally, just do whatever I do. If you call people "fella" a lot, or "lad," you're halfway there. You can also dye your hair red, and keep out of the sun for months at a time, but

that takes unwavering commitment, and I doubt you're up to the task. The easiest way is to show her you can put back some drinks. Then she'll be yours. If you can stand.

How long do marks stay on your body after you're slapped, chopped and whipped?

Jacques B., Baton Rouge, LA A It depends on who did the slapping, If it's Khali or Big Show, they can take a month to go away. If I compete in a match on the weekend and get a bruise or mark, even if it wasn't a hard hit, it'll show up on TV the next day. When Triple H lashed out at me with the Kendo Stick at Extreme Rules, it stuck around forever. The first shot felt like a bolt of lightning, like being whipped with a steel cable. It was as if he was trying to imprint his name into my back. Everything shows up on me. I'm like a dry-erase board.

GOT A BURNING QUESTION?

In the coming months we'll be sorting through fan mail for Big Show, Edge and Alberto Del Rio. Send your queries to MAGAZINE@WWE.COM (subject line: "Cash for Questions"), or send it the hard way! (Snail it to: WWE Magazine, 1241 East Main Street, Stamford, CT 06902.) If it doesn't suck, we'll print it in the magand send you 20 bucks in cold, hard, spendin' cash.



If you were cast in a remake of The Breakfast Club, which high-school cliché would you portray? The cheerleader?

Iris A., Worcester, MA I'd be the bully. That's who I was, and that's who I am today. Once, at a kid's birthday party, I smashed the birthday boy's face into his own cake and then broke all his toys. And he was my friend! If someone was better-looking than me, I bullied him, If someone had better clothes than me, I took them. I'm a bully, through and through.





BY TERI ERRICO
PHOTOGRAPHY BY MARIUS BUGGE

Join A Fantasy Team!

Nikki It's clutch to involve her in a fantasy football league or March Madness pool with you. Yahoo! and ESPN provide great free leagues. By adding in this competitive element, you'll get her more excited to know what's going on. I hear from a lot of friends who've entered fantasy leagues with their girlfriends or wives that the women have gotten into the sport because they want to win.

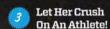
Brie Exactly. And since you'll handle most of the team's drafting, make sure she plays a part in the process, such as picking the name. Remember, it's a team thing.

This is key: The second she senses it's a "you" thing, she'll lose all interest.

The beautiful **Bellas** offer six tricks for transforming your lady friend into a fantasy league fiend.

Buy Her A Jersey!

Brie It's no secret that women love to dress up. Buy your girl something fun and fashionable for a sporting event, and she'll be more eager to participate. Make sure to choose a legit player's jersey, instead of printing her name on the back of it. As sweet as the gesture is, she'll be more likely to cheer on a real player if his name is written across her back. Be sure to select a top player, too-someone she can be proud to support! Nikki But if she's definitely not the sporty type, you can spring for a girly jersey. I have a pink Phillip Rivers jersey that I love wearing. You can go all out for women these days! NFLShop.com offers these new "Fit Flirt" jerseys featuring zebra stripes and rhinestones, and also sells earrings and beanies. Believe it or not, Victoria's Secret also has a whole NFL line, with everything from cute women's tees to panties!



Nikki This may be hard for the jealous type, but let her crush on a player from your favorite team. Let her fall in love with Miles Austin or Sydney Crosby or Derek Jeter. Face it, most girls watch sports to see the cute athletes anyway, and wouldn't you rather her watch the game for a silly reason like this than not watch at all?

Brie Besides, guys have crushes on professional athletes, too! Not in the romantic sense, but they totally obsess about the likes of LeBron James and Adrian Peterson.

Teach Her About The Game!

why it's so fun to watch a particular sport. Be patient with her, and she'll have the patience to watch.

Nikki And talk to her. Don't just give her Football for Dummies. While you're watching a game, encourage her to ask questions about positions or plays. She'll proudly show off her knowledge to impress friends!

Take Her To A Live Event!

Brie If your girl is watching a game for the first time, a live event is the way to go. There, you can feel the energy of the crowd. It's much more exciting in person, with a beer and hot dog in hand. Nikki Make it memorable. Take her to a nice sports bar beforehand, while wearing her cute new jersey! She'll see other female fans and realize she belongs.

Bargain With Her!

Nikki If you feel your girl is still hesitant to watch the game with you, try a compromise. Suggest going to a basketball game, with the understanding that she gets to plan the next night out. Don't act as though her idea is punishment, though; be positive, and she'll feed off that energy.

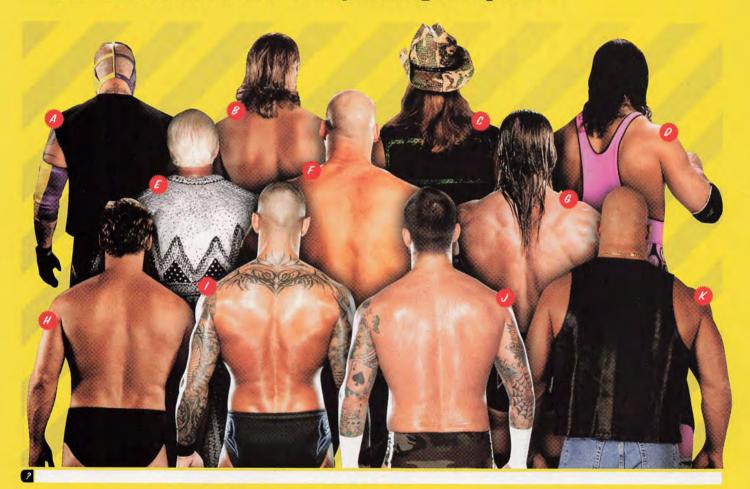
Brie Definitely! Take one for the team and see the new Nicholas Sparks movie with her, or bring her to the wine bar she's been raving about. It's only fair. And who knows, maybe you'll discover a heretofore unknown love for chick flicks and pinot.

The Triple Crown



Superstars who've won the Intercontinental, a Tag Team and either of the World Championships are WWE Triple Crown Champions. But are you worthy of membership?

Only 20 WWE Superstars have achieved Triple Crown status. Can you identify these 11 faceless history-making champions?



RECORD RECALL!

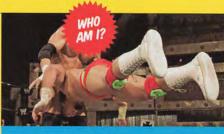
WWE Hall of Famer Pedro Morales was the first Superstar to complete the Triple Crown, after winning his first Intercontinental Title against Ken Patera on December 8, 1980. What other WWE record does Morales hold?

A FIRST SUPERSTAR TO WIN THE UNITED

STATES CHAMPIONSHIP

B FIRST SUPERSTAR INDUCTED INTO THE WWE HALL OF FAME

G FIRST MAN TO WIN THE INTERCONTINENTAL CHAMPIONSHIP TWICE



completed their Crowns at 'Mania.

WHO DOESN'T BELONG? Two of the Superstars pictured below achieved Triple Crown status, at different times, by tag teaming with Shawn Michaels. Who's the odd man out?





A EACH HAS HELD EVERY TITLE THAT

B EACH SUPERSTAR COMPLETED HIS
TRIPLE CROWN IN THE SAME YEAR

C EACH WON THE HEAVYWEIGHT
TITLE LAST TO COMPLETE THE CROWN

GUESS ME!

Who helped

Triple H win

the World Tag

becoming the

seventh Triple

Crown Champ?

Team Titles, thus

TRUE OR FALSE?
Thanks to his first-ever
World Heavyweight Championship reign, The Rated-R
Superstar, Edge, holds the
record as the WWE Superstar
to achieve Triple Crown status
the fastest.

?

ORDER IT!
Put Triple
Crown Champ
Randy Orton's
victories in chronological order.



A INTERCONTINENTAL
CHAMPIONSHIP

WHO

B WORLD TAG TEAM
CHAMPIONSHIP

'MANIA MATCH!
At which of the
WrestleManias below
did Rey Mysterio, WWE's
most recent Triple Crown
member, pin Randy Orton to
score his first World Heavyweight Championship?









?

C WORLD HEAVYWEIGHT

RATING SCALE

TIME'S UP!

You've reached the end of this mind-melting quiz, so relax your cranium and count up your rights and wrongs using the upside-down answer key below. Then see where you rank on the road to WWE glory.

GUESS WHO!

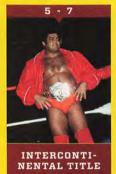
HBK is not only a Triple

Crown Champ, but a Grand Slam Champ, too. Which of the above Superstars can lay claim to the same impressive accolade?



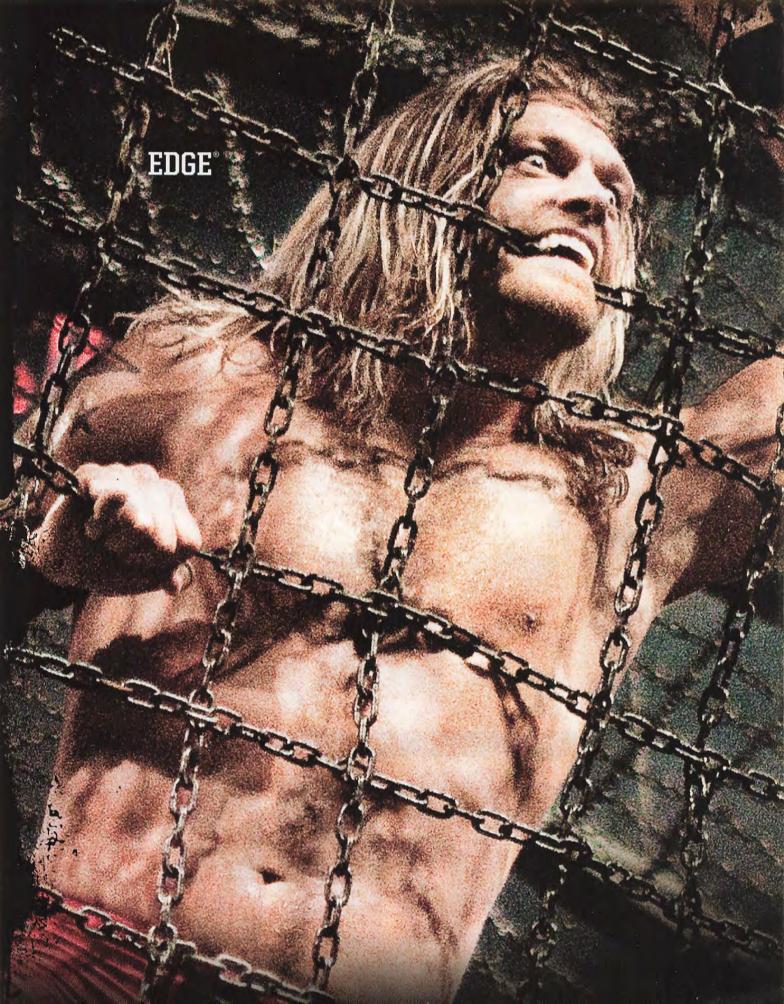
WORLD TAG

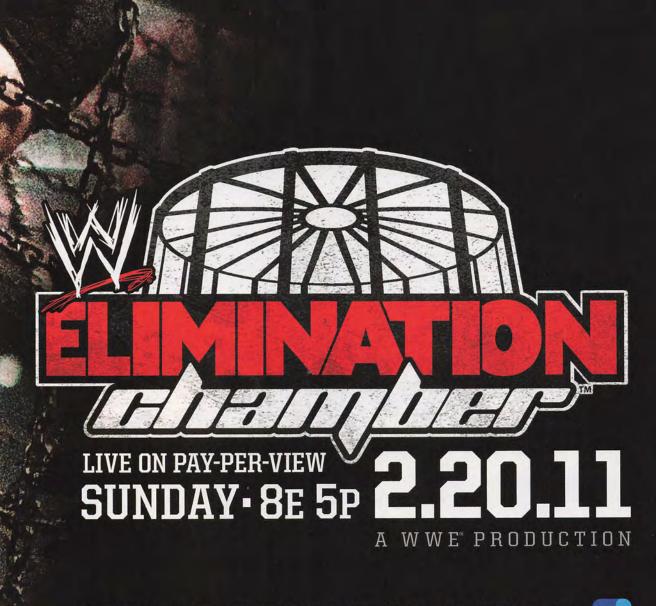












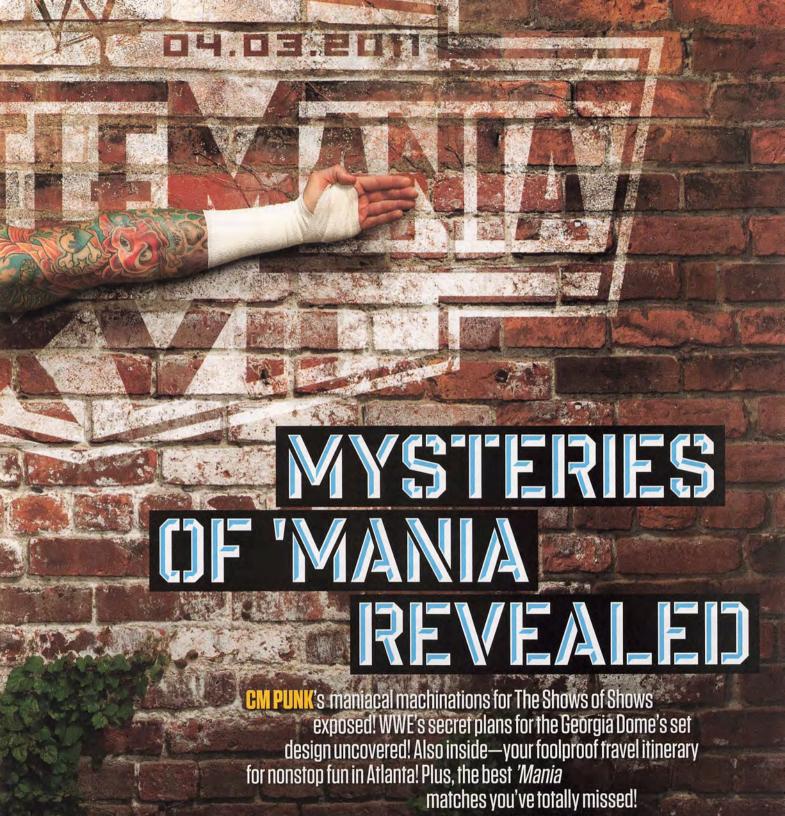
To order on DIRECTV: Use your remote on Channel 121/122 HD or go to www.directv.com/wwe

There is an additional \$1.50 charge when ordered by phone utilizing the automated ordering system or an additional \$5 charge if an operator-assisted order. Pay-Per-View event purchase price is convenued by the Pay-Per-View programming by remote, a DRECTV subscription is required and all DRECTV Receivers must be continuously connected to the same land-based price line. To access DRECTV HD programming, the content of the programming and the programming are the evidence of the programming and the programming are the evidence or the programming and the programming are the programming



DIRECTV PAY PER VIEW







@ICCONCILAST

CM PUNK can't be anyone but himself. His individuality (and his mouth) lands him in all manner of trouble with fans and Superstars alike. But it's also landed him at *WrestleMania* once again. Here, The Straight Edge Superstar uses his words as weapons, taking aim at John Cena before explaining why he's yet to have his definitive *'Mania* moment.

This year marks your fifth consecutive appearance at WrestleMania. As a veteran of the event, what do you most look forward to at The Show of Shows?

We're in different cities all the time, which is nice. 'Mania week is treated as one event, so we're in one hotel for five, six or seven days, which is a luxury because we're not just blowing through. Atlanta is a pretty cool town that I'm familiar with, so I'm looking forward to going to some cool restaurants I know. I'm not telling you where, though, because people will want to follow me. I never disclose where I'm going. I thrive on high-pressure and tense situations, and basically the whole week is that. Everyone says that it's our Super Bowl. I don't give a damn about the Super Bowl; I only care about the World Series when the Cubs finally win it.

Does CM Punk have any 'Mania rituals?

No, but last year for some reason, I told myself I was going to do 60 minutes of cardio every day for the 30 days leading up to *WrestleMania*. I really don't know why I did that.

What's been your defining 'Mania moment so far, and what do you want your WrestleMania legacy to be?

Obviously, I'll always be known as the guy who

won back-to-back Money In The Bank Ladder Matches at *WrestleMania*. So I think that's the goal to beat. There aren't a lot of things that I have left to do. There are two titles that I haven't won: One of them is the United States Championship, and the other is the WWE Championship. I'm not one to think that I'm beyond the U.S. Title. I'm kind of a "collect-them-all" type. But I've got three big things left: I have to win a Royal Rumble; I have to main-event *'Mania*; and I have to win that WWE Title. So I don't think my defining *'Mania* moment's happened yet.

Rey Mysterio has his outfits. John Cena has his entrances. What does CM Punk do to mark each WrestleMania?

My 'Mania gear used to be important to me, but it's kind of fallen by the wayside. I made the G.I. Joe camo trunks last year and I wore them that one time. I have no desire to wear them ever again. They're special. It's not like I'm ever going to sell them, they just sit in my house. I would love to do a goofy entrance like Kazushi Sakuraba or Jason "Mayhem" Miller, and walk out to the ring with dancers and everything. I think that would be fun.

Are you sick of people—and WWE Mag editors—bringing up the fact that you

were one of the gangsters in Cena's entourage at 'Mania 22 in Chicago?

No, I think it's awesome. And I think it tells a story. It doesn't get any cooler than that. I think there's the possibility that someday a main event of John Cena vs. CM Punk can tell a story about how far somebody has come through hard work and not kissing ass and by being himself.

Every year, following 'Mania, there's an after-party for all the Superstars, sort of a wrestle-prom. What's the funniest thing that you've seen happen at one?

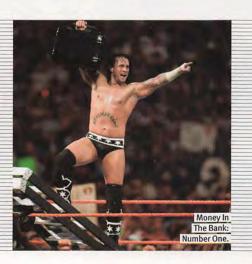
For some reason, the last two guys who have closed down the hall where we were having the party the past few years were Cena and myself. I just refuse to let that guy win. Being the Straight Edge guy, everyone is shocked that I even show up. One year we had a pose-down between Cody Rhodes and Santino. They were both in Speedos. We called it "Muscle 'Mania." That was pretty strange. We even managed to offend Kid Rock. He was creeped out by Santino in a Speedo.

True or False: The last time someone called you "CM Sucks," you were in the fifth grade.

False. John Cena calls me that frequently, which makes me feel like I *am* in the fifth grade.









You don't seem to share John Cena's unique sense of humor. Why isn't The Chain Gang Commander the champ at making you laugh?

Obviously, I'm a lot more sophisticated and refined than John Cena. Obviously, his audience is made up of dim-witted 12-year-olds. It can always be said that the kids and the girls will love John Cena, and the 18-and-older crowd will love whomever he's fighting against. There are many similarities in our senses of humor. Some of the childish things he says I would have laughed at while I was in third grade.

What does crack up a curmudgeon such as yourself?

You know, people falling down, car accidents where no one is killed or maimed. Snowboarding accidents. As long as it's not me. It's always funny until someone gets hurt, and then it's hilarious. George Carlin, he makes me laugh.

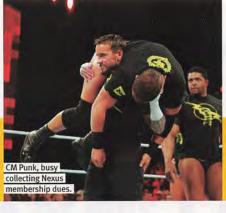
We once asked The Hitman, "Where does Bret Hart the wrestler stop and Bret Hart the man begin?" He answered by saying they were both the same person. Same question for you-how do you separate CM Punk the Superstar from the man?

I can't think of a better answer. When I'm on

"I think when I look back on everything, the one satisfying thing is that I've been me ever since I started. ... It's been five WrestleManias, and I'M STILL CM PUNK."

TV, I'm not playing an astronaut or trying to tell people that I'm something I'm not. I'm CM Punk and I'm Straight Edge. I go out there and I'm me. I think that's why Bret Hart was wildly popular, and I'm wildly hated. If you can't be yourself on TV it comes off as unnatural and forced. People won't buy that. Do I think I'm a jerk in real life? Sometimes, yes. But if somebody came up to you and shoved eight pictures of yourself at you in an airport at four in the morning, you tell me what you would do? Often, I politely decline, but then they say something snarky. And it's a get-out-of-jail-free card.

We've seen many looks from you this past year: The long-haired Charles Manson look. The Bald and Bearded Rasputin



look. And now, a conservative, shorthaired style. Which of these incarnations is the real CM Punk?

They're all the real CM Punk. I think the Charles Manson look was a good call because it was very important to what was going on at the time. It was a very racy, religious-esque cult leader kind of thing. Nobody had ever seen it before, so it sort of freaked people out and put them on edge, which is good.

You were sporting some pretty gnarly circles under your eyes for months. Now they seem to have cleared up. Were you not sleeping, or did you cultivate them purposefully to look more brooding?

I wish I could say I was, but I've had them since I was 15. But I don't know why you think the circles under my eyes are gone. I just think it's genetics. Hey, man-Dusty Rhodes had giant circles under his eyes too.

Is there anything in your life more satisfying than giving someone the GTS?

That is fun, but I have to say it's not the most satisfying thing in the whole world. I think when I look back on everything, the one satisfying thing is that I've been me ever since I started. I was wrestling in my friend's backyard as CM Punk when I was 15 years old. I'm 32 now, and as you said at the beginning of this interview, it's been five WrestleManias, and I'm still CM Punk.



Download our WrestleMania XXVII Mobile Application in your app store

REWATCH THESE MATCHES NO

The Straight Edge Superstar lists five WrestleMania moments that deserve a Second City look.



1. RODDY PIPER VS. ADRI-AN ADONIS-WMIII "Pip-

er's cart broke. So instead of waiting, he sprinted out to the ring. It was different and awesome."



2. GIMMICK BATTLE ROYAL-WMX-SEVEN

"There were a lot of people in there who were questionable. Why was Jim Cornette in a Battle Royal?"



3. BRET HART VS. OWEN HART-WMX

"It's definitely the best match to open a 'Mania, and one of the best matches I've ever seen."



4. UNDERTAKER VS. DIESEL-WMXII

"I remember Diesel flipped 'Taker the bird. I thought, 'Whoa!' And on top of that, it was a decent match."



5. MICKIE JAMES VS. TRISH STRATUS-WM22

"I don't think this Divas match gets enough love. It got a great response from the Chicago crowd."



MAYCIR CIF WRESTLEMANIA

Follow our **FIELD GUIDE TO ATLANTA** and we guarantee that you'll never have a dull or hungry moment before The Show of Shows.

FLYING FOOD Salute the greatest generation by eating at The 57th Fighter Group Restaurant. a World War II aviation-themed dining establishment right next to the runways of Atlanta's DeKalb Peachtree Airport, Inside. you'll find vintage fighter planes and Jeeps worthy of DX's storied assault on the CNN Center. the57threstaurant.com

HOT DIGGITY DOG Even though the name The Varsity conjures images of Alex Riley, this Atlanta institution earns our gastrointestinal seal of approval for selling more than two miles of tube steaks daily. It's also the world's largest drive-in restaurant. capable of accommodating 600

vehicles. thevarsity.com

FIT FOR A KING The Star Community Bar. located in the Little Five

Points section of Atlanta, boasts an Elvis Vault complete with a golden toilet and a jukebox that plays all the King's hits. He's the real King-you got that, Sheamus? starbar.net

GOING UNDERGROUND Sure, Underground

isty, but if you're using this guide, guess what? You're a tourist! Stretching six blocks, Underground Atlanta offers an eclectic mix of shopping, dining and local history. underground-atlanta.com

GIGANTIC YET CIVILIZED

To prep for the impending battles at the Georgia Dome, march down to the

Atlanta Cyclorama & Civil

War Museum to see The Battle of Atlanta, the world's largest oil painting. At 42 feet in height, 358 feet in circumference, and accentuated by a 3D diorama in its foreground, the work is enough to convince ya that the South will rise again. atlantacyclorama.org

ROCK 'N' COLA Since CM Punk's such a big Pepsi fan, we're sure you won't run into him at The World of Coca Cola. Home to the most famous carbonated beverage on the planet, this temple

to "pop" culture will teach you everything about Coke (except its secret formula), as you sample more than 60 drinks from around the world. worldofcoca-cola.com

HIGH ART/LOW PRICES

If you can't make it to WWE's fourth-annual WrestleMania art showcase, you can still view plenty of purty paintings and photographs by some of the world's most renowned masters at the High Museum of Art. high.org

PLANT ONE ON HER Jack Fogg and Woolly Groundsel sound like a pair of old-timey, technical grapplers. In truth, they're two of the plants in bloom at the Atlanta

your lady in tow, this is the perfect spot to infuse some romance into your weekend. Plus, the Jade Vine Emerald Creeper totally sounds like a great name for a submission maneuver. atlantabotanicalgarden.org

ALL NATURAL

Big Show's got nothing on the Gigantosaurus, the world's largest carnivorous dinosaur. Check it out at the Fernbank Museum of Natural History's "Giants of the Mesozoic" exhibit. Then see the "Mythic Creatures: Dragons, Unicorns and Mermaids" exhibit to learn about the inspiration behind these beasts. No, Mantaur is not on display. fembankmuseum.org

SLAM DUNK! On Friday, head over to the Philips Arena-the location of the WWE Hall of Fame ceremony and host to the post-WrestleMania Raw-for some completely different kinds of slams. Joe Johnson, Mike Bibby and the hometown Atlanta Hawks push toward the NBA playoffs against the Boston Celt-

ics. nba.com/hawks/schedule

CAGED ANIMALS Before you go down to catch The Viper in action at WrestleMania XXVII, slither your way to The Atlanta Zoo to see an actual Gaboon Viper, which boasts the longest fangs of any venomous snake in the world. www.zooatlanta.org

MANIMAL STATUE

Add a little strange to your trip by visiting Buckhead Triangle Park. There, you'll find the Pagan Storyteller, a statue of a man with a buck's head. Seems like the perfect place for Undertaker's fans to congregate. roadsideamerica.com

REVOLVING RESTAURANT

Put on proper attire and head to the top of The Westin Peachtree Plaza, the

tallest hotel in the Western Hemisphere, rising 723 feet above sea level. sundialrestaurant.com

GOOD (FOR YOU) EATS

Seeking healthy grub? Visit The R. Thomas

Deluxe Grill Maybe you'll catch Daniel Bryan there, enjoying the joint's vegetarian, vegan and gluten-free menu options. Don't worry: They've got great burgers, too. rthomasdeluxegrill.net

AVAST, LAND LUBBERS!

Pirates hold a special place in WWE history (see: Jean Pierre LaFitte), which is why

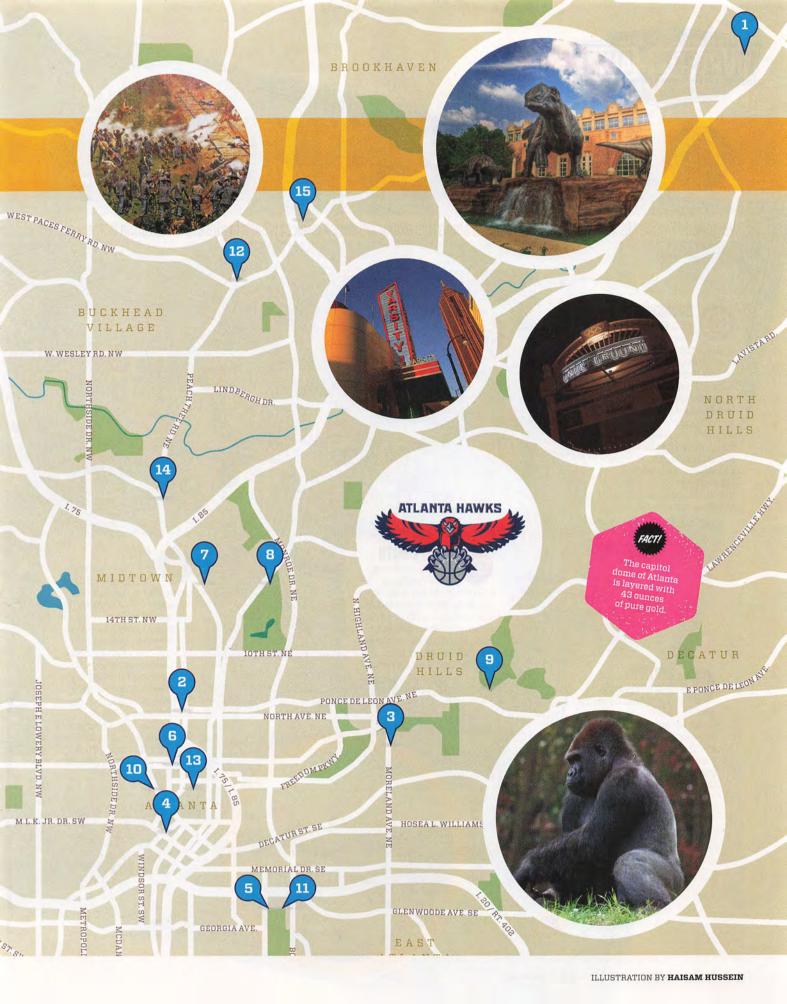
Dante's Down the Hatch and Fondue Restaurant excites us. Dine aboard the decks of a replica 18th-century sailing ship! Fuel up for The Show of Shows by drink-20/RP ing grog and eating fondue. dantesdownthehatch.com



Download our WrestleMania XXVII Mobile Application, in app stores now!

Atlanta might sound tour-

Botanical Garden. If you've got



BLUEE

We grilled WrestleMania XXVIII's set designers to score this exclusive sneak peek of what's in store at the Georgia Dome.

BACKSTAGE As the home stadium for the Atlanta Falcons, the Georgia Dome is a high-end, multipurpose facility. Superstars and Divas alike will enjoy an array of backstage amenities, including fully equipped NFL locker rooms with massage Jacuzzis. Meanwhile, Superstars' guests will live it up in the Dome's private party suites, which are tricked out with flat-screen TVs,

top-flight sound systems and fully stocked refrigerators.



SEATING WWE is putting risers directly on the gridiron this year in order to better optimize the viewing experience. With the raked seating providing better vantage points, every fan is guaranteed the best seat in the house.



RAMP LENGTH WWE's geniuses

have created a mathematical formula, factoring in stadium size relative to the average length of a WWE ramp, to create a specially calibrated 100-foot entranceway tailored to the measurements of the Georgia Dome.



PYRO For WrestleMania XXVI, the roof of the

University of Phoenix Stadium was rolled back, so the sky was literally the limit for the pyro displays. This year, the closed-in ceiling of the Georgia Dome will preclude such aerial showcases, but we're told that the WWE Universe will still witness 10 times the amount of pyro usually reserved for live events. The firecracker squad will be loading up more than 20,000 individual pieces capable of reaching heights of 200 feet or higher.





0000027







IT HAPPENED AT THE GEORGIA DOME!

WrestleMania XXVII isn't the only amazing event to take place inside the Falcons' home. Check out these other memorable moments.



MET.

The 1998 Atlanta Falcons enjoyed their finest season in history, making it all the way to the Super Bowl for the first time.



The 1996 Summer Olympics

The Georgia Dome showcased the U.S. Men's Basketball gold medal victory against Yugoslavia.



NCAA D-1 Basketball Championship Maryland topped Indiana under the

Indiana under the Dome in 'O2 for its first national championship.



College Football

Since 1994, the G.D. has served as the site of the SEC Championship game as well as the annual Chikfil-A Bowl.



wcw

Goldberg extended his winning streak and defeated Hulk Hogan for his first WCW Championship on the 7/6/98 episode of *Nitro*.

For Info or Help Ordering our Store Hours are: Monday - Friday 9 am - 7 pm EST & Saturday 10 am - 5 pm EST Phone: 813.749.0800 Email: info@WrestlingSuperStore.com Address: 12826 Commodity Place, Tampa, FL 33626

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Tag Team Championship Belt Di are made of metal, 2mm thick, Ultra-deluxe nead Adult Size Delive Size Kid Size & Replic

#	Authentic Replica Championship Belts	Adult-Size	Price	Kid-Size	Price	Deluxe	Price	Ultra-Deluxe	Price
Al	WWE Tag Team Championship	WWEB37	\$349.00	WWEBK37	\$199.00		100	WWEUDB37	\$599.00
A	"Spinning" WWE Championship	WWEB27	\$369.00	WWEBK27	\$199.00	WWEDB27	\$499.00		
В	WWE World Heavyweight Championship	WWEB17	\$279.00	WWEBK17	\$169.00	WWEDB17	\$399.00	WWEUDB17	\$599.00
C	Classic ECW 2008 Version 3D Heavyweight Championship	ECWB5	5199.00	ECWBK5	\$99.00			ECWUDB5	\$299.00
0	WWE Divas Championship	WWEB35	\$299.00			WWEDB35	\$499.00		
E	Classic Undisputed WWE Championship	WWEB12	\$299.00	WWEBK12	\$169.00	WWEDB12	\$399.00	WWEUDB12	\$599.00
F	WWE Intercontinental Championship	WWEB18	\$279.00	WWEBK18	\$169.00	WWEDB18	\$399.00	WWEUDB18	\$599.00
G	WWE United States Championship	WWEB19	\$279.00	WWEBK19	\$169.00	WWEDB19	\$399.00	WWEUDB19	\$599.00
H	Classic WWE Million Dollar Championship	WWEB33	\$399.00						
lı.	Classic WWE John Cena "Spinning" United States Championship	WWEB25	\$299.00	WWEBK25	\$199.00				
и	Classic WWE Women's Championship	WWEB11	\$279.00	WWEBK11	\$169.00	WWEDB11	\$399.00		
ĸ	Classic World Tag Team Championship	WWEB16	\$279.00	WWEBK16	\$169.00	WWEDB16	\$399.00		
Įt.	Classic WWE Tag Team Championship	WWEB13	\$279.00	WWEBK13	\$169.00				
M	Classic "Winged Eagle" WWE Championship	WWEB30	\$299.00	WWEK30	\$169.00	WWEDB30	\$399.00	WWEUDB30	\$599.00
N	Classic "Attitude Era" WWE Championship	WWEB20	\$279.00	WWEBK20	\$169.00	WWEDB20	\$399.00	WWEUDB20	\$599.00
0	Classic "Smoking' Skull" WWE Championship	WWEB15	\$279.00	WWEBK15	\$169.00	WWEDB15	\$399.00	WWEUDB15	\$599.00
P	Classic 1986 WWE Championship	WWEB32	\$299.00			WWEDB32	\$399.00	WWEUDB32	\$599.00
Q	Classic WWE Intercontinental Championship Black	WWEB31	\$299.00	WWEBK31	\$169.00	WWEDB31	\$399.00	WWEUDB31	\$599.00
В	Classic WWE Intercontinental Championship White	WWEB31W	\$299.00	The second					
S	Classic WWE Intercontinental Championship Yellow	WWEB31Y	\$299.00						
T	Classic WWE Intercontinental Championship Baby Blue	WWEB31B	\$299.00						
U	Classic WWE 1985-1998 World Tag Team Championship	WWEB26	\$299.00						
٧	Classic ECW Championship	ECWB1	\$279.00	ECWBK1	\$169.00	ECWDB1	\$399.00	ECWUDB1	\$599.00
W	Classic Rated R "Spinning" WWE Championship	WWEB34	\$369.00	WWEBK34	\$199.00	WWEDB34	\$499.00		
X	Classic WCW United States Championship	WCWB3	\$279.00	WCWBK3	\$169.00			WCWUDB3	\$599.00
Y	Classic WCW United States Championship Classic WCW Championship	WCWB1	\$279.00	WCWBK1	\$169.00	WCWDB1	\$399.00	WCWUDB1	\$599.00

Best

Value

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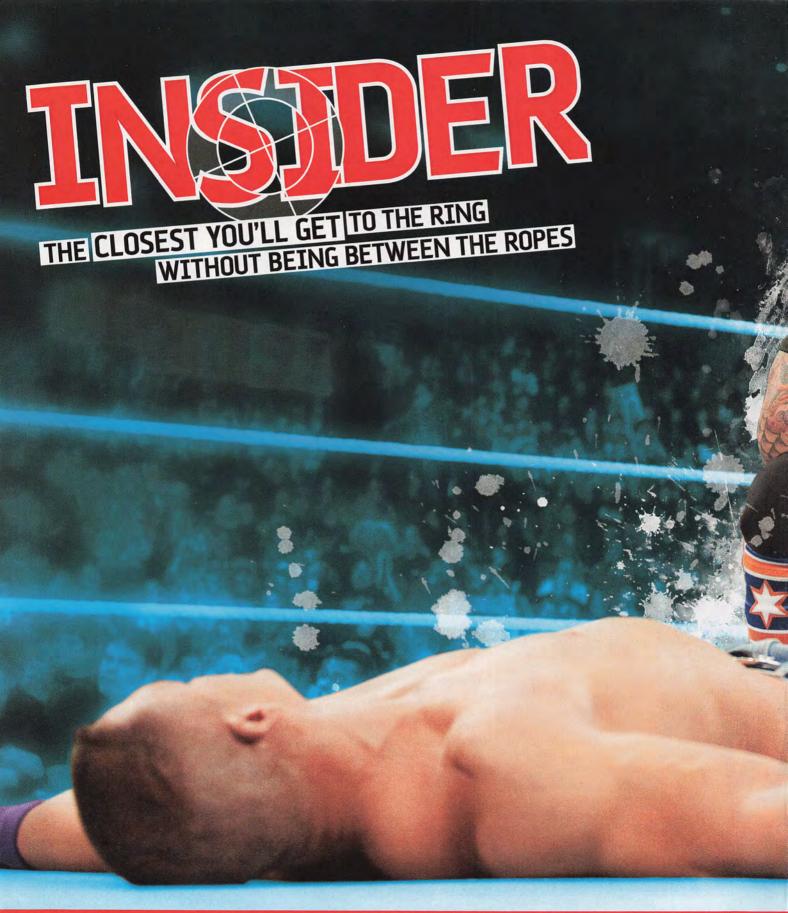






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INSIDE!

Cena Buries Barrett in Steel

Lay-Cool Get Slammed! King Sheamus Cools Down Morrison Heats Up



Match Of The Month!



Natalya Puts **Lay-Cool** Through A Table

The first-ever Divas Tag Team Tables Match certainly blazed new trails in women's hardcore contests. Natalya and Beth Phoenix threw themselves at Lay-Cool with a viciousness previously unseen in any matches among this group of stellar Divas. The Glamazon even took a nasty spill outside the ring, but recovered in time to celebrate with the third-generation Diva after she splashed both Layla and Michelle McCool through some pink Formica. According to Natalya: "When I pushed Lay-Cool onto that table, I thought they'd be done, but they're like two cockroaches that can't be killed. ... I just dove like a flying squirrel, but it crossed my mind that I might get disqualified for going through the table, too!" Ladies, you've officially raised the bar. 12/19 WWE TLC



TLC Moments

Remember These Outrageous Moves From That Night?

- 1. Cena gives Barrett an Attitude Adjustment onto six steel chairs before burying him under 23 more.
- 2. John Morrison drops Sheamus onto a ladder straddling the ring and announce table during their No. 1 Contender's Match.
- 3. Rey Mysterio knocks Alberto Del Rio from the top of a ladder and onto a table outside the ring during the Fatal Four Way TLC Match for the World Heavyweight Title.





12/13 New Orleans

- Kingston 6 Dolph Ziggler
- Big Show Wade Barrett
- Cody Rhodes
- The Miz Rey Mysterio

- Edge Jack Swagger
- Randy Orton
 David John Cena David Otunga

- Melina Eve and Alicia
- Daniel Bryan
- Tamina 4 Ted DiBiase &

- John Cena Dolph Ziggler
 - The Miz, Alex Riley &

12/27 Times Union Center; Albany, NY

- Santino Marella
- John Morrison

Jerry "The King" Lawler

- Melina & Alicia Fox
- Daniel Bryan
- · Randy Orton Sheamus

1/3 U.S. Airways Center; Phoenix, AZ

- The Miz d John Morrison
- Melina, Maryse &

• The Usos @

- Alberto Del Rio
- Randy Orton Wade



Best Technical Bout!

Daniel Bryan Battles William Regal In A Master vs. Student Masterpiece

Tucked in the middle of a chaotic Raw was this terrific technical display featuring a student grappling with his master. Bryan learned much from The Villainous One, even taking a bit of malice from the veteran Regal's mean streak. Watch this bout again to see the two Superstars trade some vicious knees and knock-the-head-right-off-the-shoulders uppercuts. Intense.



Biggest Loser!

Sheamus' Tailspin

What's happened to King Sheamus? He hasn't won a match since becoming KOTR. He better turn things around soon. The WWE Universe just expects better from royalty. 12/20, 12/27, 1/3 Raw



Sweetest Ride!

Alberto Del Rio's Shelby Cobra

Alberto Del Rio drives to the ring in some really nice cars, but the beautiful red 1966 Shelby Cobra he showcased on Raw might just be our favorite. Billionaires have nice toys, eh? 1/3 Raw

"Quote" Them on It!

"JOHN CENA, YOU'RE NOT FUNNY!"

-CM Punk, letting The Champ know how he feels about Cena's locker-room humor. 12/27/10 Raw





Dolph Ziggler, to John Cena. 12/20/10 Raw

'I SEE YOU AS A HYPOCRITICAL. MANIPULATIVE WASTE OF SKIN -Wade Barrett, trying out his favorite new insult on CM Punk. 1/3/11 Raw





THE PERSON YOU SEE IN THE RING IS NOT THE REAL ME." —Drew McIntyre, trying to explain to Kelly Kelly that he's a changed man. 12/17/10 SmackDown

"YOU ALL SOUND LIKE A BUNCH OF The Miz, telling the *Raw* crowd what he thinks of their "What?!?" chants. 12/27/10 Raw





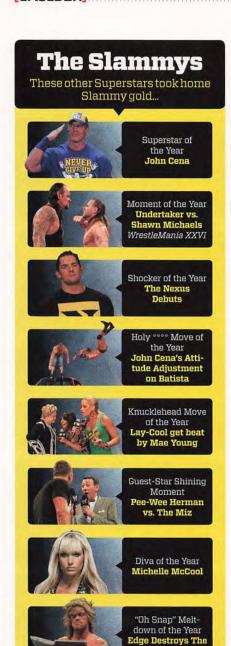
12/17 Cajundome

- Kaval 6 Dolph Ziggler
- Cody Rhodes
- The Miz Rey Mysterio
- Santino Marella & Vladimir Kozlov & Chavo
- Edge & Rey Mysterio vs. The Miz & Alberto Del Rio

- 12/21 AT&T Center San Antonio, TX
- Randy Orton
- Santino Marella 🐠
- Drew McIntyre Kaval Kingston 4 Alberto Del
- John Cena 🐠 Vickie Guerrero in a Handicap Match

12/31 Blue Cross Arena Rochester, NY

- Big Show Cody Rhodes
- Drew McIntyre
- Edge & Rey Mysterio 🐠
- Michelle McCool &
- Dolph Ziggler Kofi in a Triple Threat Match
- **Convention Center** Tucson, AZ
- Edge @ Kane in
- Kofi Kingston Dolph Ziggler to become
- Dolph Ziggler @ Drew McIntyre, Cody Rhodes and Big Show in a Fatal Four Way Match
- Michelle McCool
- · Alberto Del Rio 4 Rey







New Champions!

Edge & Kofi Kingston Score WWE Gold

Kofi Kingston had lost three previous pay-per-view bouts to Dolph Ziggler since dropping his I-C Title to the bleachblond Superstar last summer. Kofi finally broke through on SmackDown, besting Mr. Ziggles despite interference from Vickie Guerrero to win his third I-C Title. Oh, and Edge? Well, the master of the TLC Match emerged victorious in his WHC bout against three of SmackDown's top Superstars: Alberto Del Rio, Rey Mysterio and The Big Red Monster, Kane. Edge became a 10-time World Champthird all-time behind Ric Flair and Triple H. Congrats, men! 12/19 WWE TLC; 1/7 SmackDown



12/14 Cajundome

Raw GM Computer

- Brodus Clay & Ted DiBiase • Byron Saxton
- · Alberto Del Rio @

12/21 AT&T Center Jacob Novak

- Byron Saxton, Chris Masters & Natalya 4

Ted DiBiase &

Arena; Rochester, NY

- Dolph Ziggler 🐠
- Conor O'Brian @
- Byron Saxton Ted DiBiase (DQ)

Tucson, AZ

- Dolph Ziggler won a
- Byron Saxton
- Brodus Clay



- JTG Curt Hawkins
- Zack Ryder
- Drew McIntyre •

- David Hart Smith
- The Usos Yoshi Tatsu &
- Beth Phoenix & Kelly
- Kelly 4 Lay-Cool



New No. 1 Contender!

Mr. Ziggles Earns His First World Title Shot

The first *SD* of 2011 started inauspiciously for Dolph Ziggler, when he lost the I-C Title to Kofi Kingston. All that changed by night's end. Dolph weaseled his way into a Fatal Four Way No. 1 Contender's Match, where he earned a shot at Edge's World Heavyweight Title. That's how to make lemonade, folks! *1/7 SmackDown*





12/30

- The Usos @ Yoshi
- Tatsu & Darren Youn
- W. Regal DH Smith • T. Reks • C. Masters

1/6

- Tyler Reks 6 JTG
- Chris Masters
 Curt Hawkins
- Yoshi Tatsu & Z. Ryder



12/19 WWE TLC: Tables, Ladders & Chairs; Toyota Center Houston, TX

- Dolph Zigger
 Kofi Kingston & Jack
 Swagger in a Triple
 Threat Ladder Match
- Natalya & Beth Phoenix
 Lay-Cool in a Divas Tag
 Team Tables Match
- Santino Marella & Vladimir Kozlov Heath Slater

- & Justin Gabriel (DQ)
- John Morrison & Sheamus in a Ladder Match to become No. 1 Contender for the WWF Championship
- The Miz Randy Orton
- John Cena Wade Bar-
- Edge & Kane, Rey Mysterio & Alberto Del Rio in a Tables, Ladders & Chairs Match

Pga7 SEXY SUPERFAN OF THE MONTH. Open to legal residents of the 50 United States and Washington, D.C., 18 and older. Visit WWW.WWE.COM to submit your photographs. Submissions may not be offensive or defame or invade upon the publicity or privacy rights of any person or otherwise infringe upon any person's personal or proprietary rights. All submitted materials become the exclusive property of WWE, and none will be returned. Your submission must be original and you must own all rights in your submission and you or your parent/legal guardian must agree to assign to WWE all of your rights, title and interest, including, without limitation, your copyright and all moral rights, in and to your submission. See WWW.WWE.COM for details. This is not a contest. No winners will be chosen and no prizes will be awarded. WWE has the right, but not the obligation, to select one or more photographs to appear in WWE Magazine.

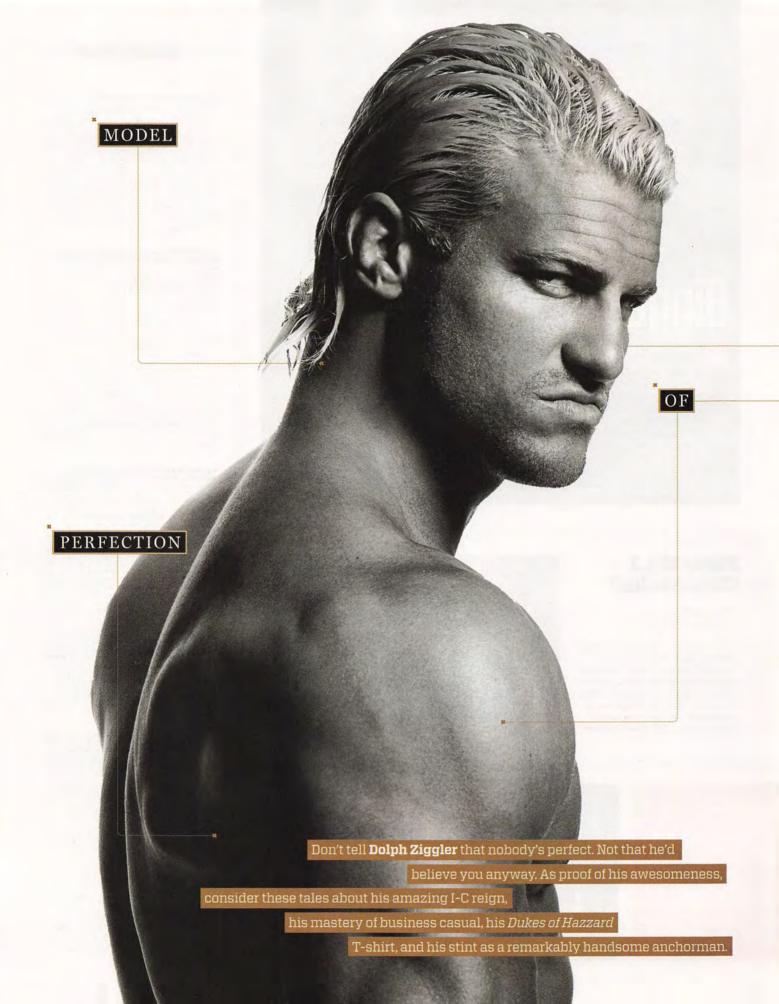
P32 YOU GOT THE MIC SWEEPSTAKES—MARCH '11 EDITION. NO PAYMENT OR PURCHASE REQUIRED. Void where prohibited. To enter, write a letter/note to the magazine editor (no minimum length required) and e-mail it to You Got The Mic Sweepstakes—March Edition, 124 East Main Street, Stamford, CT 06902. Below the text of the letter, include your name, date of birth, e-mail and home address. E-mail entries must be received between 12:01 a.m. (ET) on 2/22/11 and 11:59 p.m. (ET) on 3/21/11. Mail-in entries must be postmarked by 3/21/11 and received by 3/28/11. Only one entry per person, regardless of method of entry. Open only to legal residents of the 50 United States, Washington, D.C., and Canada, excluding Quebec, who are at least 18 years old at time of entry. One (1) Grand Prize: Winner will be randomly drawn from among all eligible entrants. If from Canada, winner must correctly answer a mathematical skill-testing question to claim prize, Grand Prize: One (1) Lucky Tiger Grooming Kit. Approximate retail value ("ARV") of Grand Prize: \$70 USD. Sweepstakes subject to complete Official Rules available at WWW.WWE.COM/MAGAZINE/. Sponsor: World Wrestling Entertainment, Inc., 1241 East Main Street, Stamford, CT o6902. © World Wrestling Entertainment, Inc., All rights reserved.

P33 WWE FAN ART OF THE MONTH CONTEST FOR MARCH '11. NO PAYMENT OR ENTRY FEE REQUIRED.

Void where prohibited. Open only to legal residents of the 50 United States (and D.C.), 18 and older. Online entries must be received between 12:01 am (ET) on 2/22/11 and 11:59 pm (ET) on 3/21/11 (the "Contest Period"), 60 to WWW.WE.COM/MAGAZINE/ and create a user profile, then submit your entry by uploading attwork depicting WWE Superstars (the "Submission"). Submissions must be two dimensional (flat) and online entries must be in .jpg., pdf, or. tif format and at least 300 dpi. To enter by mail, send your Submission, along with your name and other information required in the Official Rules, to: WWE Fan Att of the Month Contest for MARCH, Publications, WWE, 1241 East Main St., Stamford, CT 06902. Mail-in entries must be postmarked during the Contest Period and received by WWE no later than 3/28/11. Limit 1 entry per person regardless of entry method. You must own all rights to your Submission, assign all such rights to WWE and acknowledge such assignment at time of entry. Entries will not be returned. You will not be paid for your Submission. Grand Prize: The Best of Raw 2010 DD). Approximate retail value ("ARV") of Grand Prize: \$30 USD Contest subject to complete Official Rules available at WWW. WWE.COM and by sending a SASE (VT residents may omit return postage) to: WWE Fan Art of the Month Contest for MARCH Rules Request, WWE, 1241 East Main St., Stamford, CT 06902. Sponsor World Wrestling Entertainment, Inc., 1241 East Main Street, Stamford, CT 06902. © World Wrestling Entertainment, Inc., All rights reserved.

P36 GUESS THE MATCH GAME—MARCH '11 EDITION.

NO PAYMENT OR PURCHASE REQUIRED. Void where prohibited. Visit WWW.WWE.COM/MAGAZINE/ or Page 36 of the MARCH issue of WWE Magazine and review the photo and clue displayed there and make a guess as to (1) the names of the WWE Superstars in the photo; and (2) the date the photo was taken. Then, enter the Guess the Match Game—MARCH '11 Edition at WWW.WWE.COM/MAGAZINE/ by completing the online entry form. Entry requires that you submit your guesses and other information. Your entry must be received between 12:01 a.m. (ET) on 2/22/11, when Game begins, and 11:59 p.m. (ET) on 3/21/11, when Game begins, and 11:59 p.m. (ET) on 3/21/11, when Game begins, and 11:59 p.m. (ET) on 3/21/11, when Game ends. Only one entry per person, per unique e-mail address. Open only to legal residents of the 50 United States, Washington, D.C., and Canada, excluding Quebec, who are at least 18 years old at time of entry and who have Internet access as of 2/22/11. One (1) Grand Prize Winner will be randomly drawn from among all eligible entrants who guess correctly. If from Canada, winner must correctly answer a mathematical skill-testing question to claim prize. Grand Prize: One (1) flag autographed by WWE Superstar Jack Swagger. Approximate retail value ("ARV") of Grand Prize: 550 USD. Other restrictions may apply. Game subject to complete Official Rules available at WWW.WWE.COM. Sponsor: World Wrestling Entertainment, Inc., 1241 East Main Street, Stamford, CT 06902. © World Wrestling Entertainment, Inc., 1241 East Main Street,





s one of the longest-reigning Intercontinental Champions in the past few years, how would you characterize the quality of your recent title run? Did it reach perfection?

Honestly, so many people get lucky. And the harder they work, the luckier they are. However, in my case, that doesn't apply. I really am just that good at what I do. I work hard. I work out. I study tapes. But most importantly, I'm naturally gifted. Of course, I owe some credit to Vickie Guerrero because, without her, I'd have suffered another year without holding any gold. It works both ways, though. She gets arm candy, and I get waist candy. But has my reign been perfect? No. Perfection would be holding the World Heavyweight Championship. The Intercontinental Title is just something to check off on my to-do list.

Did you ever consider redecorating or personalizing your I-C Title like Superstars of yesteryear?

Every day. I wanted so badly to customize it with a white leather strap, á la The Ultimate Warrior and Shawn Michaels. It would've been the perfect combo of old-school wrestling and me looking tan as hell!

What's up with your tie and no shirt look?

You know, sometimes I rock the tie with no T-shirt. Other times I rock the tie with a V-neck. I've actually become so comfortable with the look that I wear it at home as well. It boils down to the fact that I hate snooty people and their three-piece suits. I hate how The Miz dresses. Oh—I get it, he's very California and trendy. Someone wore that same suit in *GQ*, or Justin Timberlake wore it at an awards show five years ago, so now he's into it. Personally, I love business casual. It's me. With a pair of black Nike high-tops, black pants and a tie with a blazer or a T-shirt, I am the personification of cool.

More often than not, Superstars who appear on TV in suits see their clothes torn to pieces. Ever worry about this odd phenomenon?

You know what? I honestly don't think of that, because I don't remember the last time someone beat me up. It might've happened in third grade. I was fine, though. My clothes were fine. My *Dukes of Hazzard* T-shirt was all in one piece. So no, I don't worry about that. Ever.

We often refer to you as "Mr. Ziggles" in WWE Magazine. But is there another nickname you'd prefer we print?

First of all, Mr. Ziggles is my father. Second, I actually enjoyed those awesome two weeks of being called Mr. Ziggles. Whatever gets the WWE Universe involved and participating in any show, live event—

anything—I'm all for it. The more the merrier. Mr. Ziggles didn't really catch on, though. You might be the only people who remember it.

There are a lot of good-looking guys on the roster who think highly of themselves. What separates you from the pack?

What separates me is that I don't need to tell you I'm good-looking. It's understood. I mean, I'm gifted at wrestling and being a sports-entertainer, but if people must know, I was also a model for five years. The difference between me and everyone else is that I have all that going for me, but I never have to remind people of how handsome I am. If you have to tell people, it doesn't apply to you. I'm looking at you, Cody.

What's the best advice you gave to your former WWE NXT Rookie, Jacob Novak?

Oh, you mean the tall Curt Hawkins? My advice to him was, "Don't screw this up. Watch what I do and try to do it nearly as well." Oh, and I told him never to make eye contact with me. But honestly, it was such a great experience being a Pro. When I found out I'd be on *WWE NXT*, I was so excited. It's one more show where I can debut new outfits. And I get a little more mic time, too, for which the WWE Universe should be thankful. I don't get to talk nearly enough on *SmackDown*.

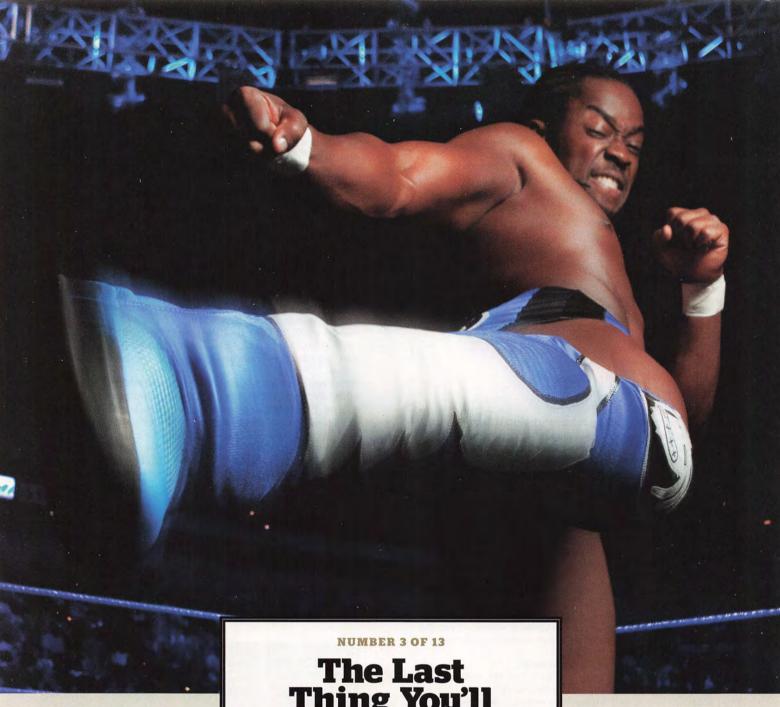
How does one attain perfection? Is it something you're born with, or something you must strive for constantly?

With me, it's a little of both. I was born super-hot and super-athletic, as well as really smart. Most people are one or the other. You get the nerdy guy, the dumb jock or the average Joe, but I'm a combination, which is incredibly rare—and incredibly lethal. But I also have to work at maintaining perfection. I constantly watch tapes of my opponents and learn new moves to update my repertoire. All I can offer simpletons like you is this: No matter what you do in life, make sure you work harder than everyone else, and you'll be fine.

We get it: You're perfect and cool and athletic and really handsome. But admit it, even you harbor a nerdy side.

I never have been, nor will I ever be, a nerd. I do remember when I was five years old, I lost a wrestling match and cried pretty hard. That day changed my life, though, and since then I've been the epitome of cool and always win. I was on the student council, I was a top athlete, I earned straight As and was anchorman for our high-school news show. Wow, ya know what, I really have always been perfect!



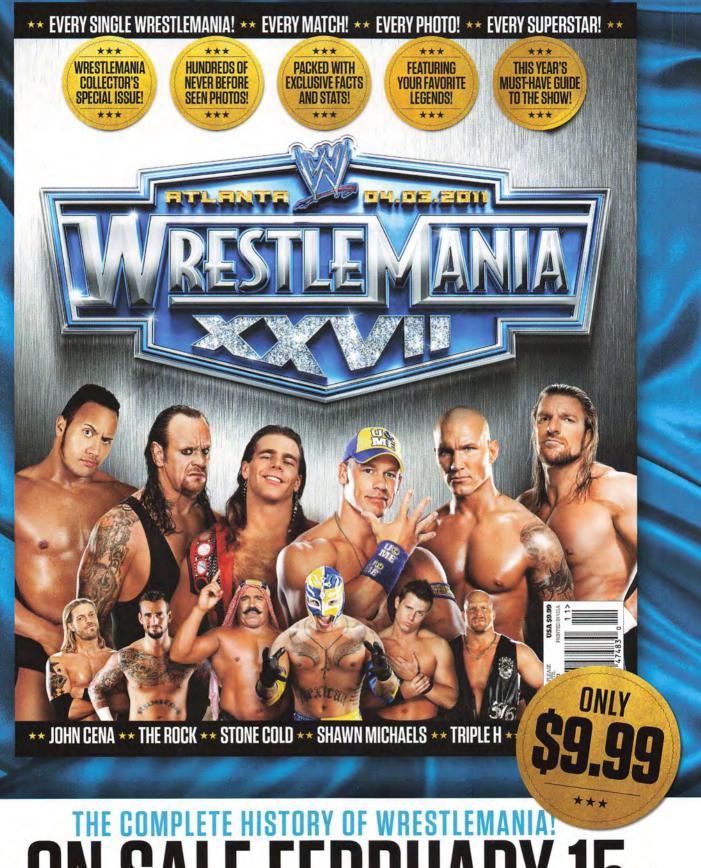


FINISHER

The Last Thing You'll Ever See

Kofi's Trouble in Paradise

Growing up, Kofi Kingston says he imagined he was a ninja. "I was way into kung-fu movies, and they always featured that spinning roundhouse kick," he recalls. "I thought it was cool because it's like a pump fake in basketball: You fake one kick and then, boom!—here comes the real one." That love of martial arts is what inspired Kofi's crushing finisher, Trouble in Paradise, a spring-heeled kick that has leveled the biggest names in WWE, and earned him respect from even his most hated opponents. "It hurts," concedes Dolph Ziggler, a multiple Trouble in Paradise recipient. "And it catches you in such a way that you have no choice but to fall to the mat because you're never truly ready for it. Your arms drop, your legs give out, and down you go. It's only later that you look back and say, 'Man, he got me.'



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